

# POP-UP WORKSHOP

for the

**MILL STREET**

**PROJECT**

Stop by to share your thoughts, ideas,  
and vision for Mill Street, Main Street,  
and Downtown Grass Valley!

**THURSDAY, JUNE 24**

**10 AM – 8 PM**

**MILL STREET @ BANK**

**see you there!**



Learn more:

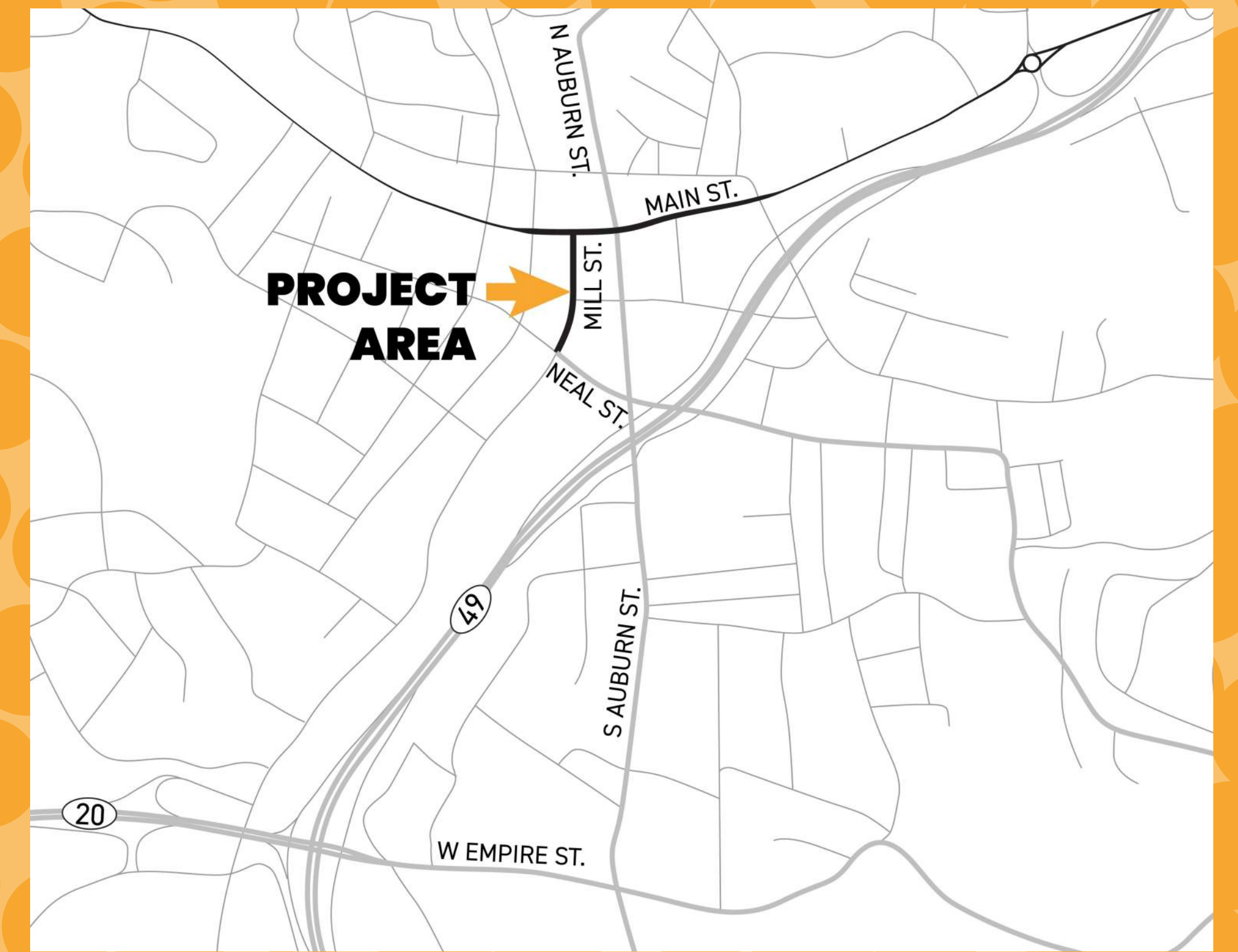
[millstreet.mysocialpinpoint.com](http://millstreet.mysocialpinpoint.com)



# MILL STREET

# PROJECT

We want to hear your voice and vision as part of City of Grass Valley's effort to transform Historic Downtown Grass Valley into a vibrant pedestrian area. The goal of the project is to develop a permanent pedestrian plaza on Mill Street that supports local businesses and community activities while welcoming visitors to experience the Heart of Grass Valley in a unique and historical setting.



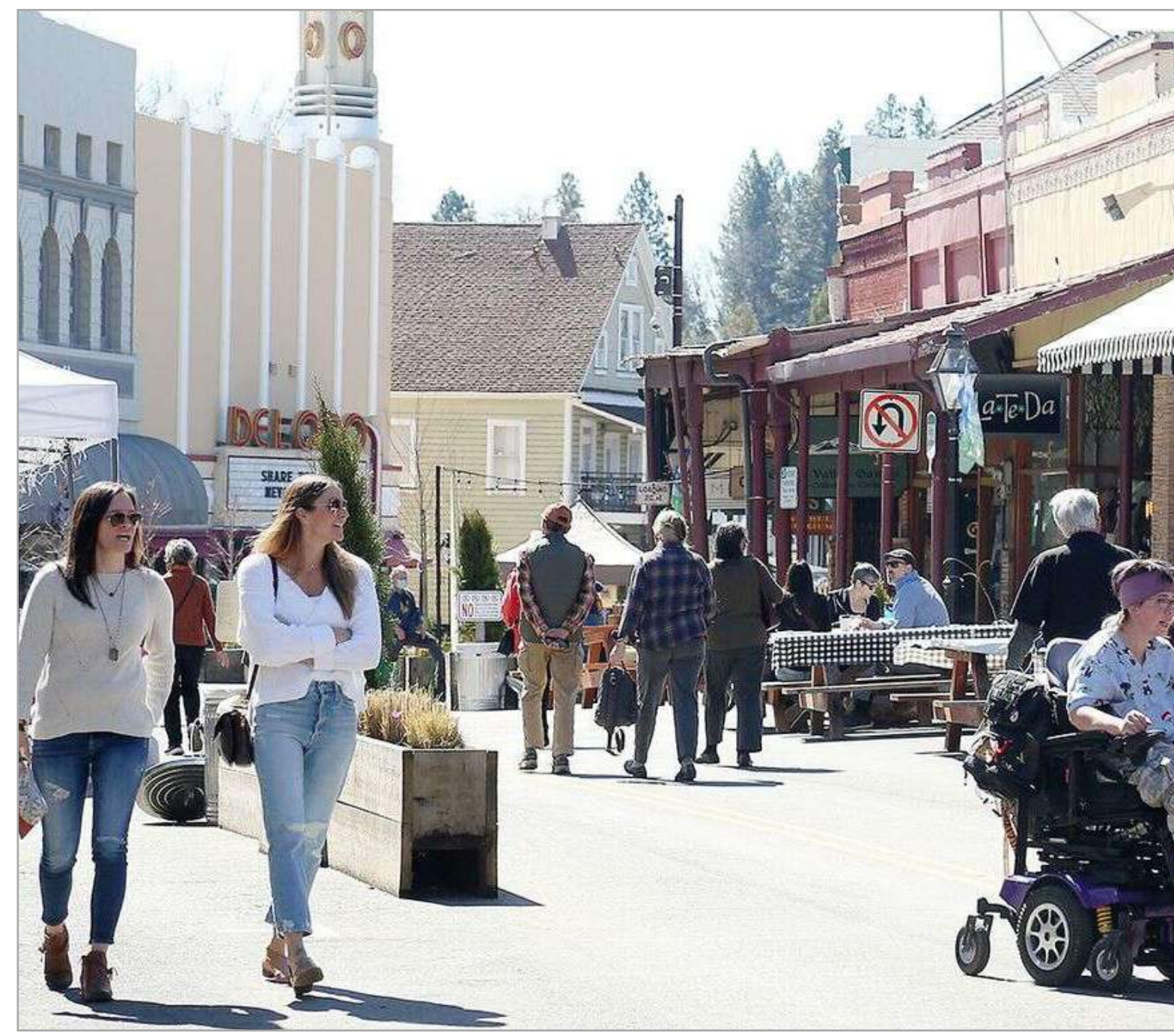
PROJECT WEBSITE: [HTTPS://MILLSTREET.MYSOCIALPINPOINT.COM](https://millstreet.mysocialpinpoint.com)



HISTORIC



PAST



PRESENT



FUTURE



**WHAT PRIMARILY BRINGS YOU TO HISTORIC DOWNTOWN GRASS VALLEY/MILL ST?** PLACE (1) DOT

**FOOD**

**SHOPPING**

**EVENT/THEATER**

**WORK/LIVE**

**OTHER**



**HOW DO YOU TYPICALLY GET TO HISTORIC DOWNTOWN GRASS VALLEY/MILL ST?** PLACE (1) DOT

**I DRIVE AND PARK**

**I RIDE MY BIKE**

**I TAKE THE BUS**

**I WALK, RIDE MY SKATEBOARD, RIDE MY SCOOTER, ETC.**

**I GET DROPPED OFF**



# WHAT WE'VE HEARD SO FAR

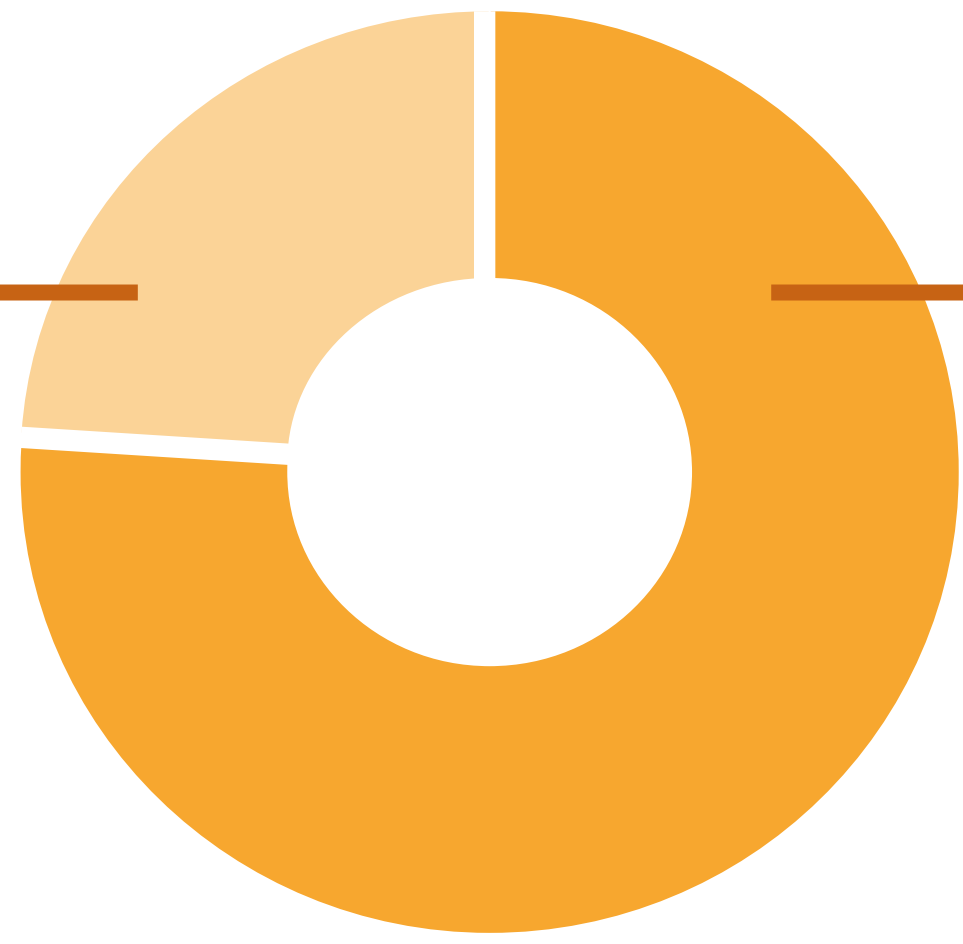
—SUMMER 2020: INITIAL CLOSURE OF MILL STREET

—FALL 2020: CLOSURE EXTENDED AND EXPANDED

—SPRING 2021: PUBLIC SURVEY

## Should Mill Street remain a pedestrian zone?

**NO**  
24%



**YES**  
76%

It's **beautiful**, it's **quiet**, **kids love it**, great attraction for tourism. It gives GV something special and makes our town stand out even more.

It is a **wonderful community feeling**. Encourages interaction between people and I believe people will hang around longer.

—APRIL 2021: CITY COUNCIL VOTES TO MAKE MILL STREET CLOSURE PERMANENT

—MAY-JUNE 2021: FOCUS GROUP MEETINGS

### DOWNTOWN BUSINESS OWNERS

- Road closure benefitted a **SENSE OF CALM** ideal for families and community.
- **ADA ACCESSIBILITY** and **PARKING** are a concern moving forward.
- **PLANTS, WATER FEATURE/ FIRE PIT, LIGHTING** and **RESTROOMS** top the list of desired amenities.
- **SPACE FOR OUTDOOR DINING** essential for business owners

### GVDA, CHAMBER OF COMMERCE, CENTER FOR THE ARTS

- **POWER AND EVENT INFRASTRUCTURE** are important amenities for the Market Events, Holiday Walking Events, Parades, Car Show and Performances.
- Desire for a **COHESIVE LOOK** with **CLEAR PATHS OF TRAVEL** for businesses.
- Interest in **ART, LIGHTING, WAYFINDING/SEASONAL BANNERS** and **ADA/ CURBSIDE PICKUP**

### STRATEGIC PLAN STAKEHOLDERS

- **FOOT TRAFFIC** highest Mill/ Main Street and drops off on the southern end of Mill St.
- Consider **MATERIALS**, particularly paving that are authentic to Grass Valley, cohesive, historic and refined.
- **LIGHTING, RESTROOMS, TRASH/ RECYCLING RECEPTACLES** and **ART** are desired amenities.
- Additional **PARKING** and parking enforcement is needed.

### CITY STAFF

- **A FIRE LANE** that is 15' wide with 16' of vertical clearance is needed along the length of Mill Street
- Additional **TRASH AND RECYCLING** receptacles are needed.
- To support community events, utility hookups including **WATER, ELECTRICITY**, and a **SOUND SYSTEM** are needed at several locations.

There has been an increased sense of community since the closure.

- Bob Thompson, Cork 49

"I would like to see the open space maximized and clean and consistent space for outdoor events and performances as well as outdoor dining.

- Eileen Hancock, The Union Building

The closure has created a sense of community and brought more families downtown. The increased vitality of having a place to gather has been commercially beneficial to the merchants that were fully staffed and open on a regular basis.

- Robin Davies, Greater Grass Valley Chamber of Commerce

# WHERE WE'RE GOING NEXT

—SUMMER 2021: VISIONING (DESIGN OPTIONS) AND COMMUNITY FEEDBACK

—FALL 2021: DESIGN DEVELOPMENT

—FALL/WINTER 2021: CONSTRUCTION DOCUMENTATION

—1ST/2ND QUARTER 2022: IMPLEMENTATION OF PHASED DESIGN



LEARN MORE,  
SHARE YOUR IDEAS,  
FOLLOW THE PROCESS



GRASS VALLEY  
A PLACE TO LIVE AND THRIVE



# I WANT TO EXPERIENCE HERE

---

[NOTE: THIS AREA TO BE A "COMMUNITY WHITEBOARD" WHERE PARTICIPANTS CAN WRITE DIRECTLY ON THE BOARD]



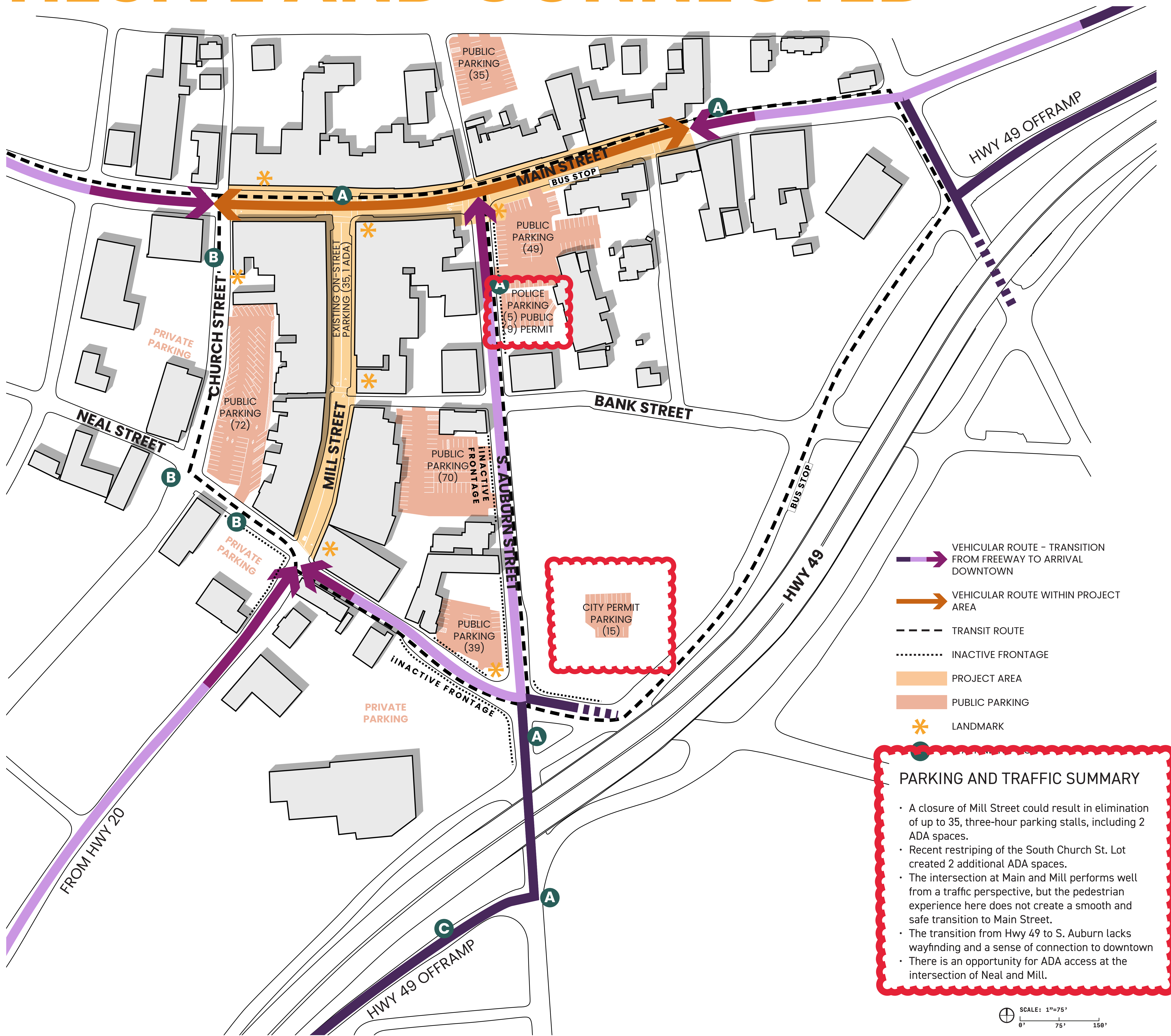
LEARN MORE,  
SHARE YOUR IDEAS,  
FOLLOW THE PROCESS



GRASS VALLEY  
A PLACE TO LIVE AND THRIVE



# Enhance the Historic Downtown experience to become more **COHESIVE AND CONNECTED**



# Inspired by the history and culture of Grass Valley, **CRAFT AN AUTHENTIC IDENTITY**

**HISTORICALLY A PLACE TO CELEBRATE COMMUNITY**

MILL STREET LOOKING EAST

MILL STREET LOOKING WEST

**EXISTING DESIGN ELEMENTS**

<b>ARCHITECTURAL MATERIALS</b>	
<b>PAVING</b>	
<b>ACCESS</b>	
<b>STONE/STEEL</b>	
<b>LIGHTING</b>	
<b>HISTORIC/SIGNAGE</b>	
<b>SEATING/PLANTING</b>	
<b>SITE MATERIALS</b>	

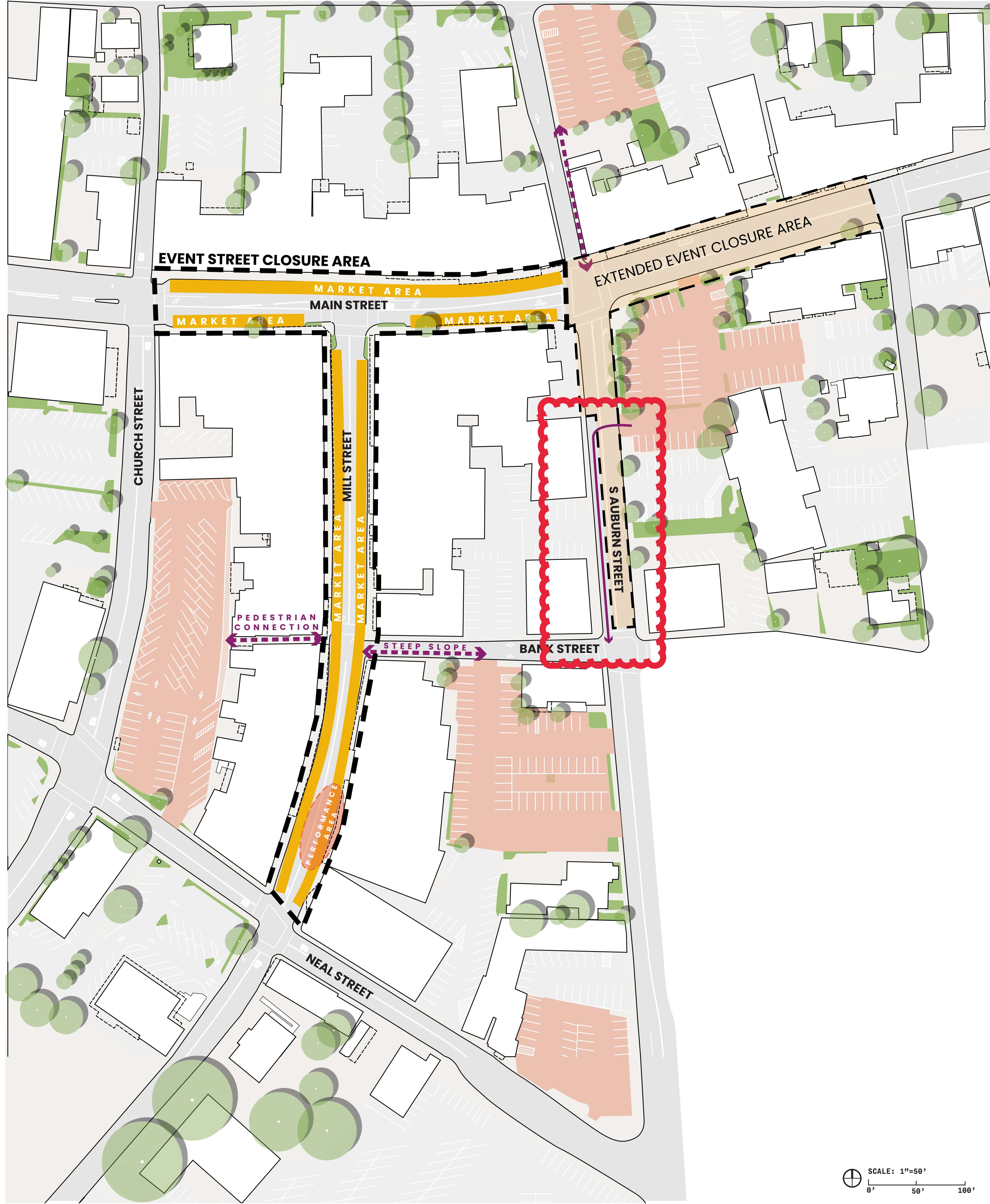


LEARN MORE,  
SHARE YOUR IDEAS,  
FOLLOW THE PROCESS





# Incorporate Historic Downtown events to become a permanent **SHARED COMMUNITY SPACE**



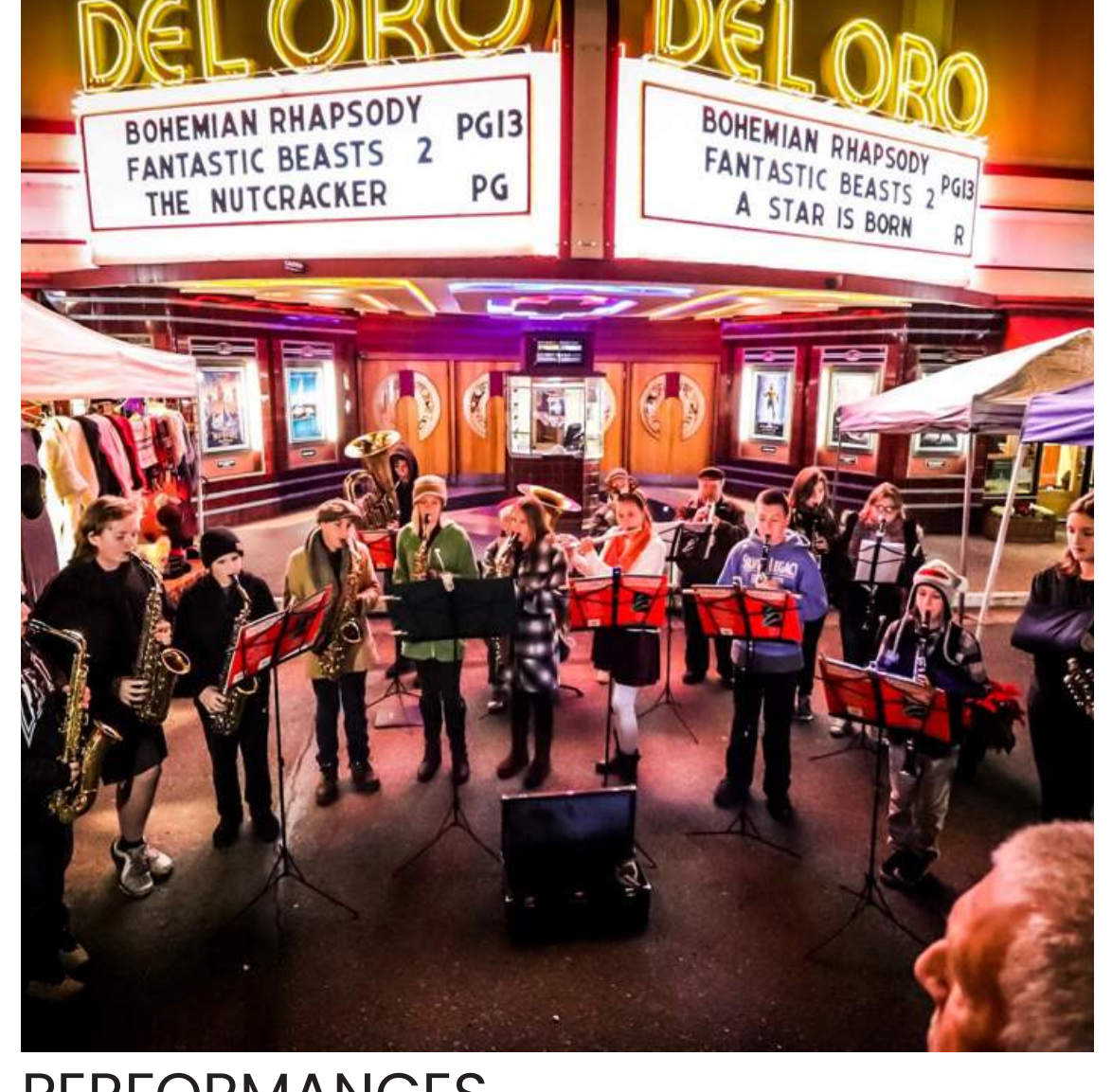
CORNISH CHRISTMAS



BREW FEST



LADIES RELIEF SOCIETY PARADE



PERFORMANCES



SAFE TRICK-OR-TREAT



FOURTH OF JULY

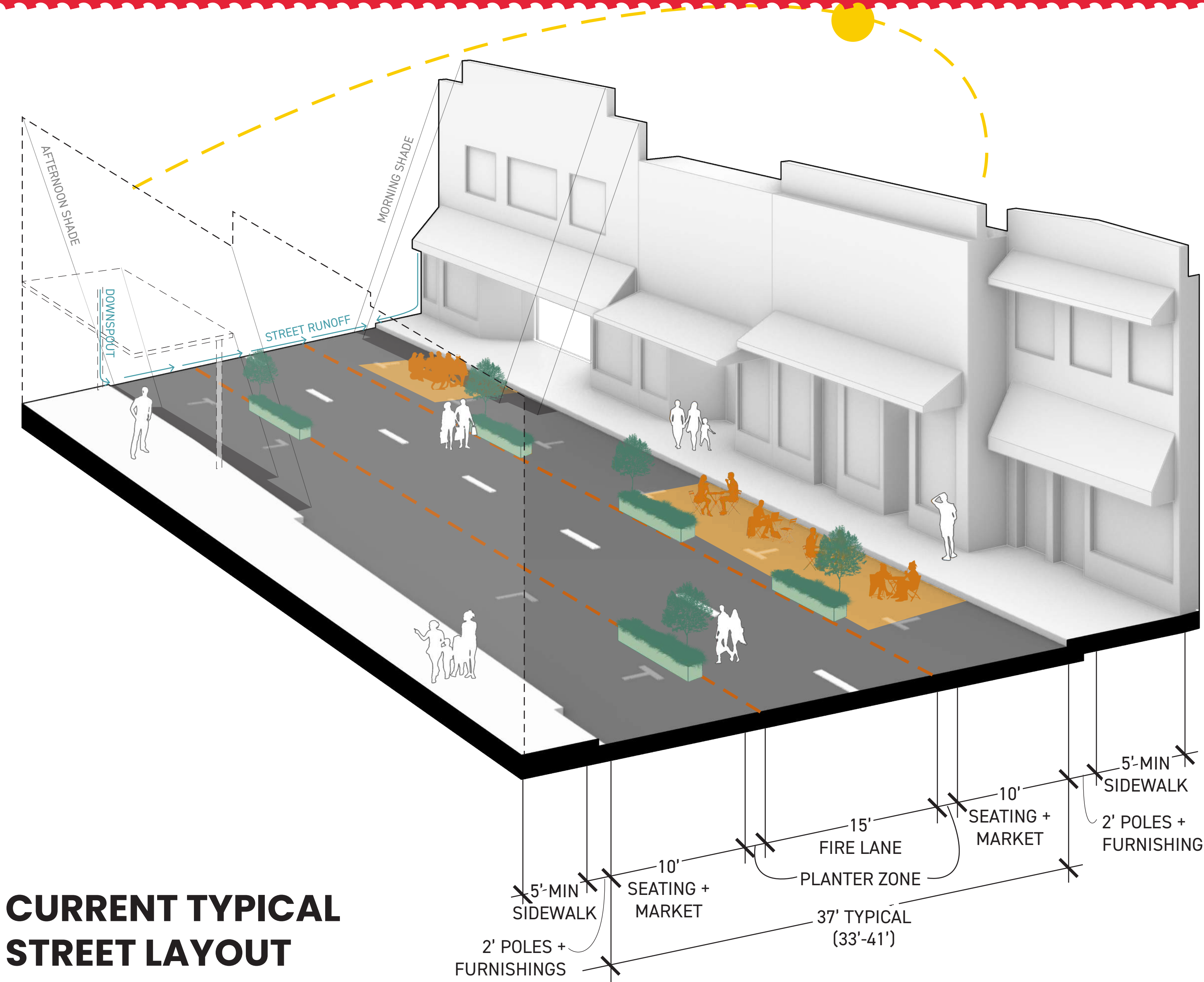


DOWNTOWN CAR SHOW

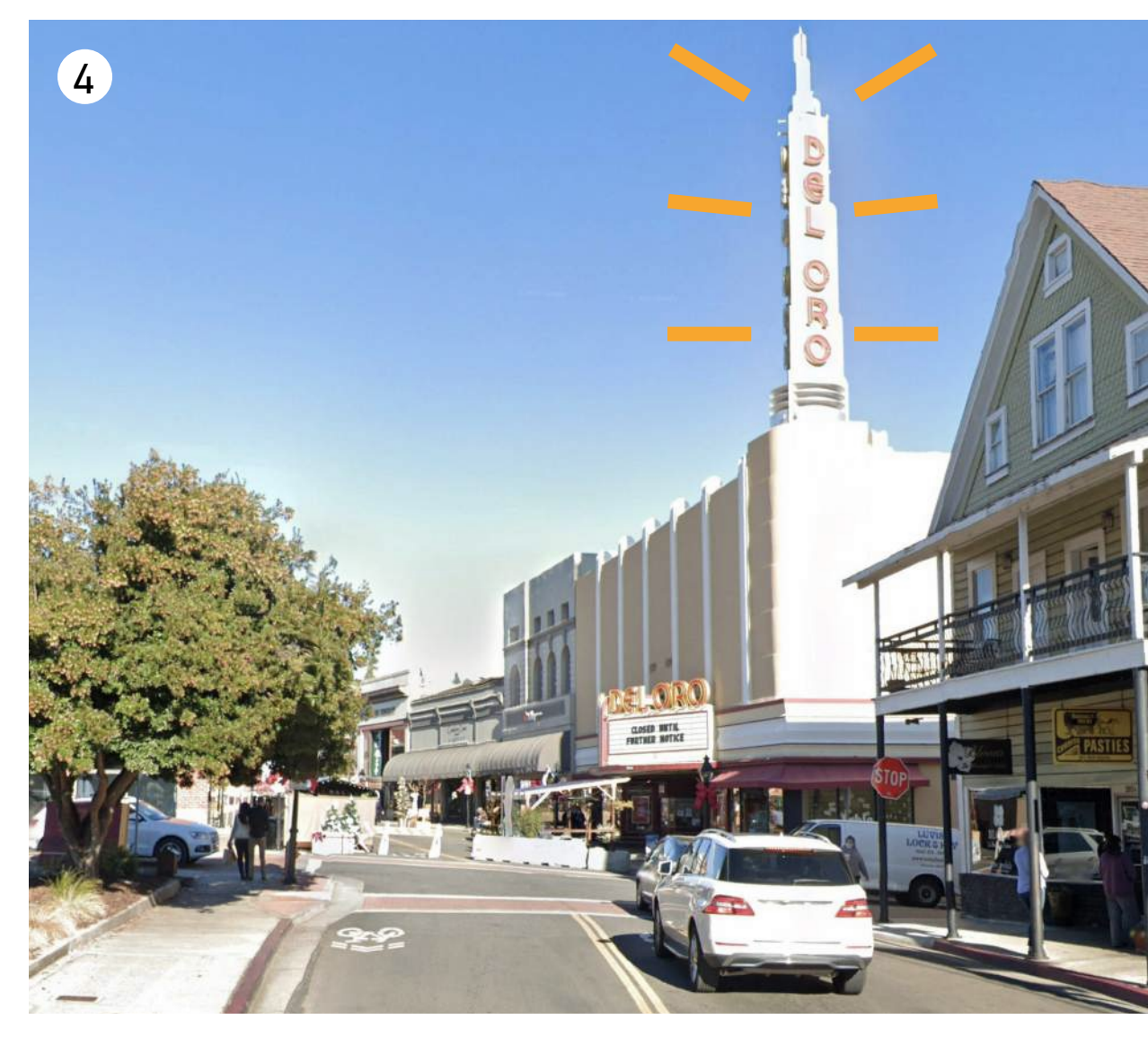
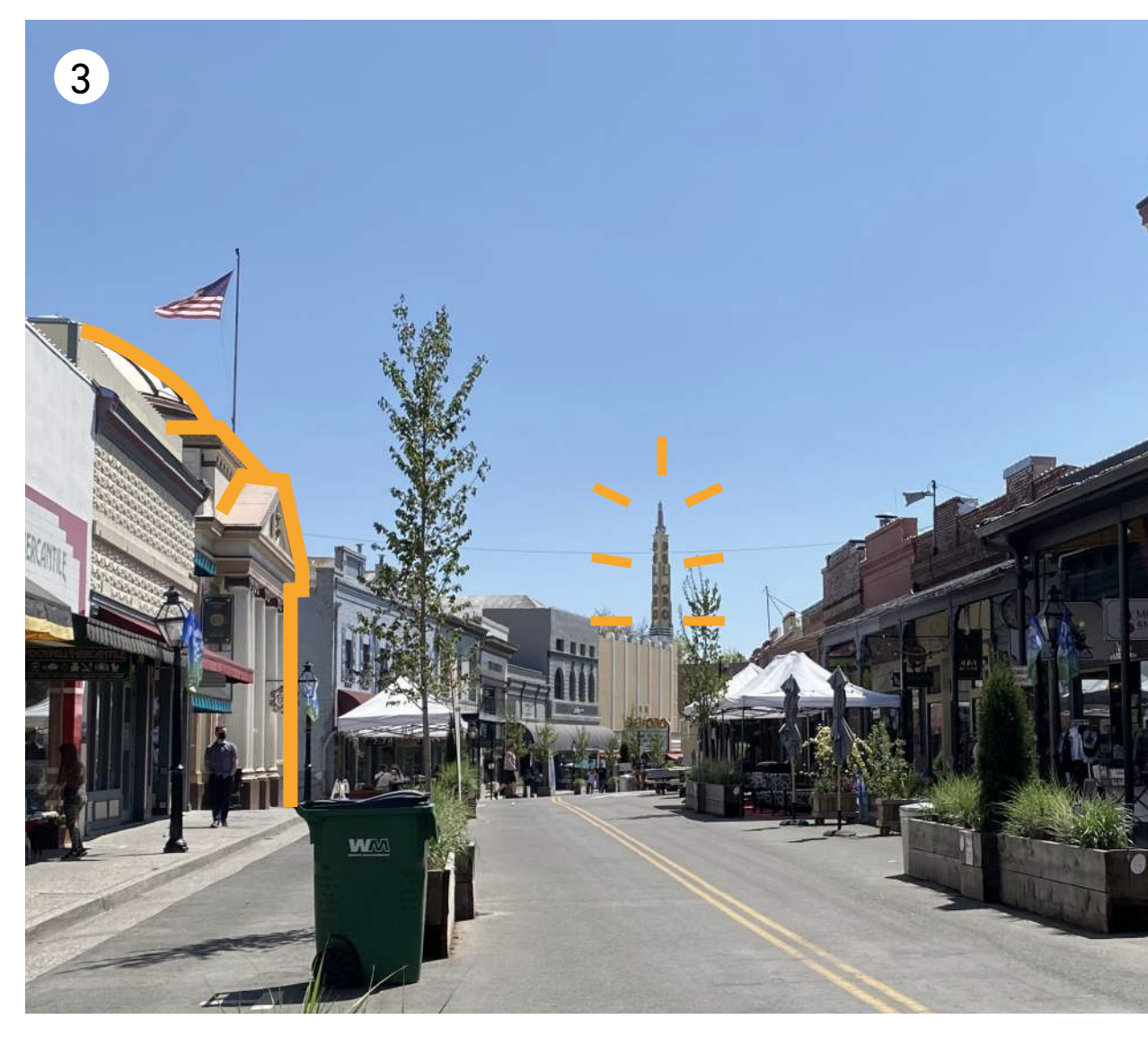
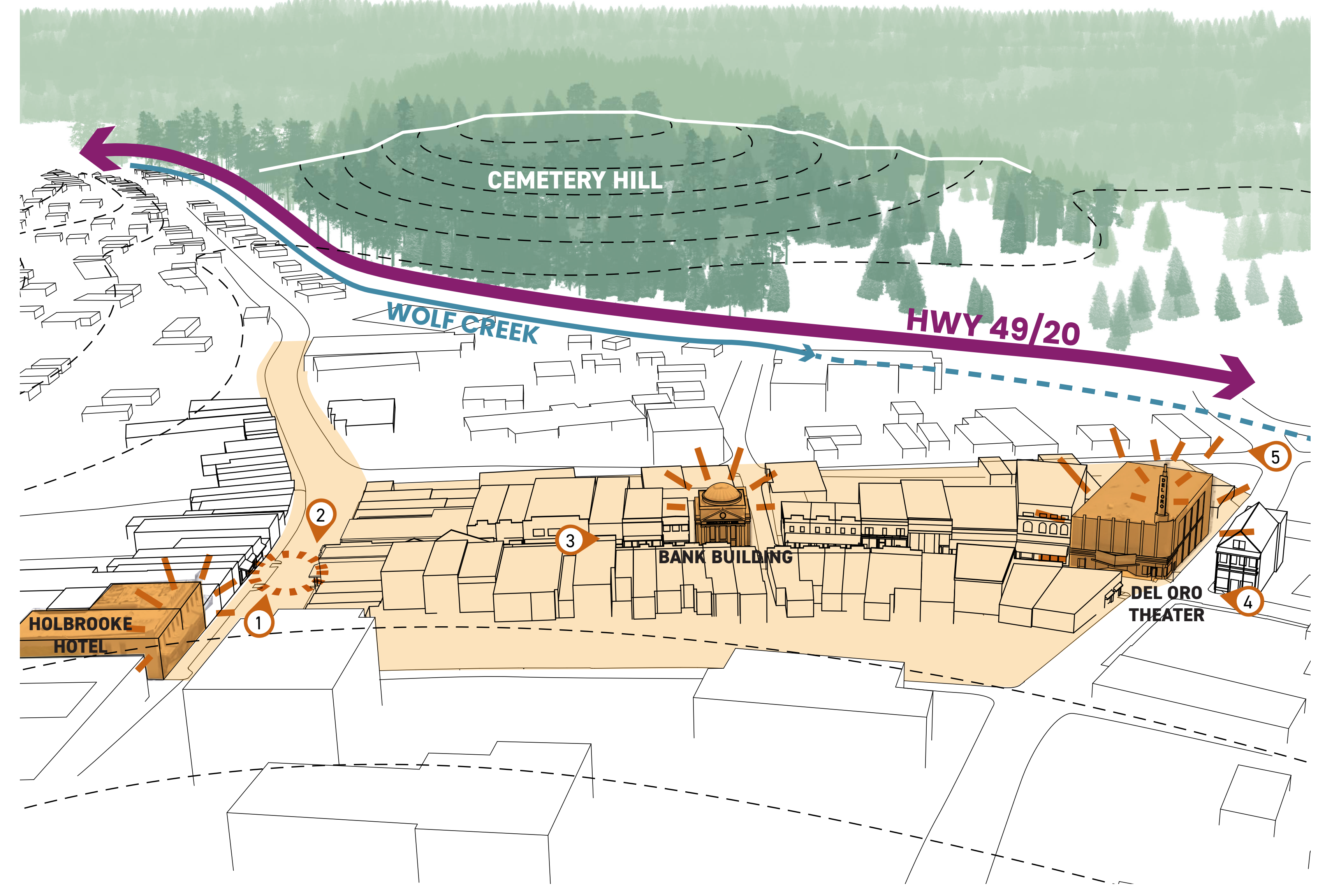


THURSDAY NIGHT MARKET

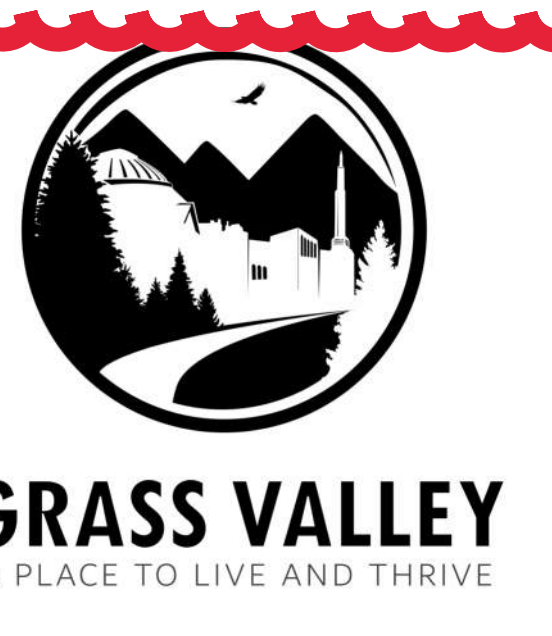
# Transition from a street designed for cars to a **A PLACE FOR EVERYONE**



**CURRENT TYPICAL STREET LAYOUT**



LEARN MORE,  
SHARE YOUR IDEAS,  
FOLLOW THE PROCESS







# WHAT IS YOUR TOP PRIORITY THAT THE MILL STREET PROJECT SHOULD ADDRESS? PLACE (1) DOT

**EXPAND SEATING + DINING**

**IMPROVEMENTS TO ACCESSIBILITY**  
(PAVING, WAYFINDING, PARKING)

**ADD LIGHTING + ART**  
(OVERHEAD STREET ART, STRING LIGHTS, SIGNATURE PUBLIC ART)

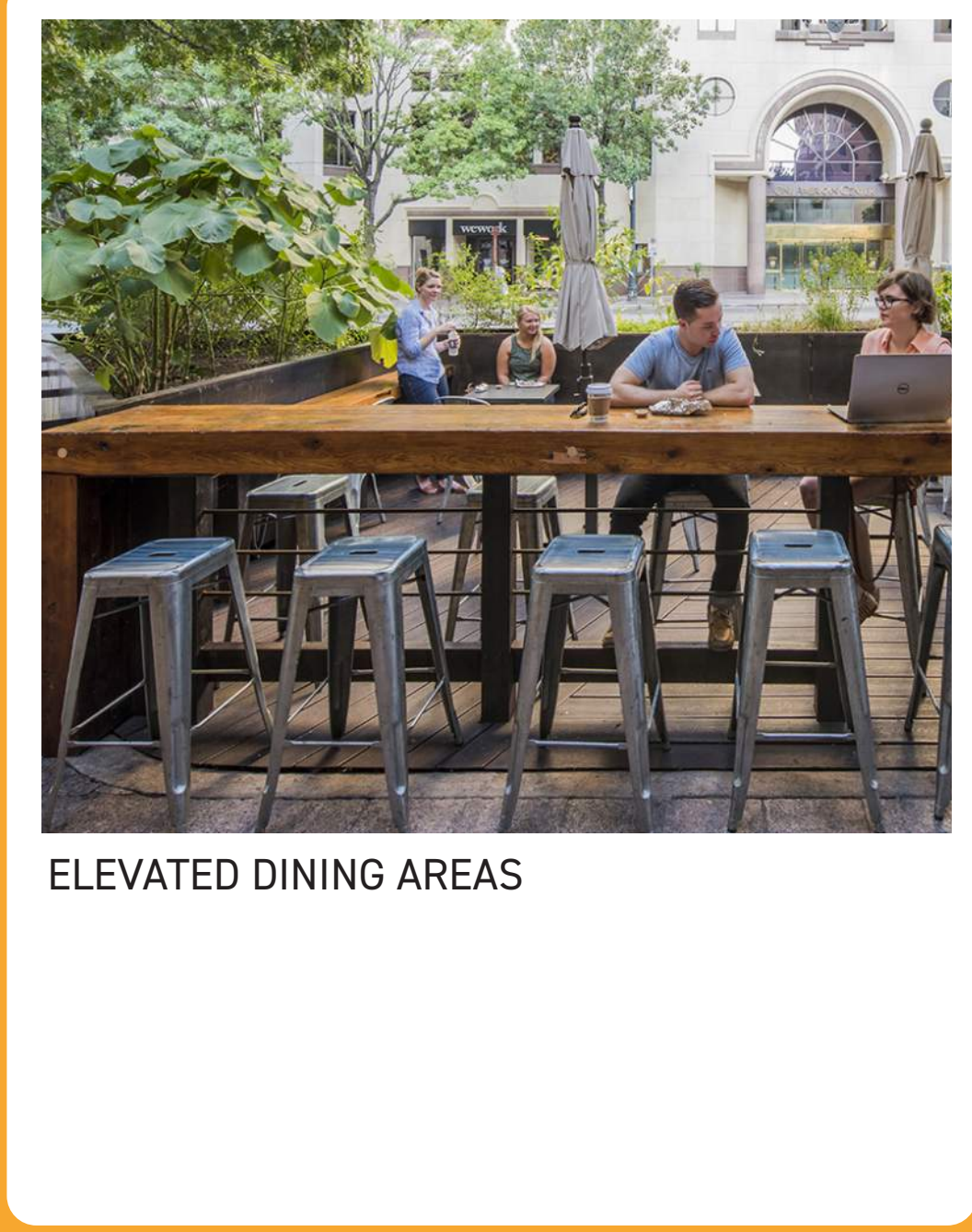
**ADD COMFORT ELEMENTS**  
(TREES, SHADE STRUCTURES, FIRE PIT, PLANTINGS)

**NEW EVENTS + ACTIVITIES**  
(OUTDOOR MOVIE NIGHTS, FITNESS, YOUTH PLAY AREAS)

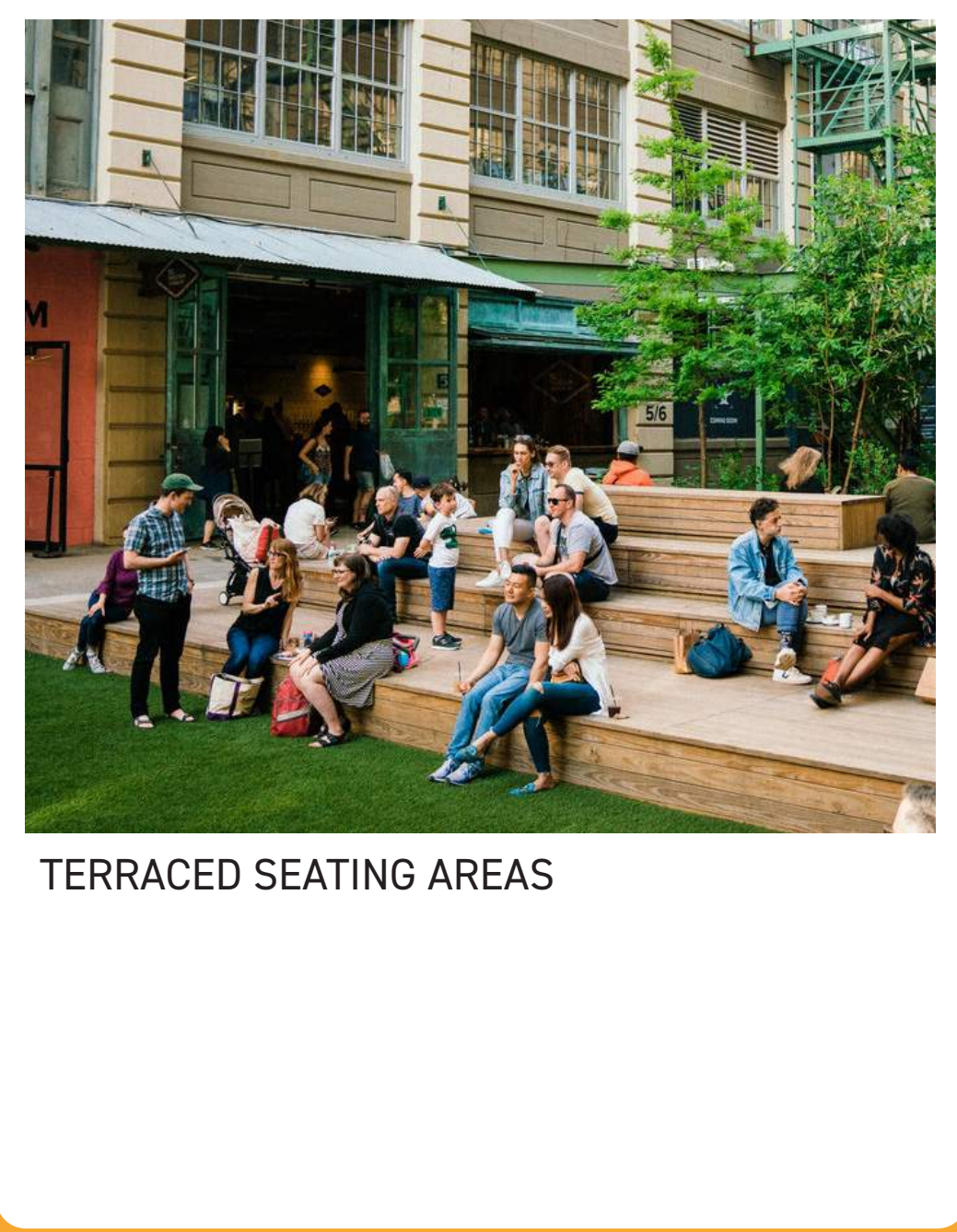


# WHAT SITE FEATURES WOULD YOU LIKE TO SEE ON MILL STREET? PLACE DOT(S) ON THE IMAGES YOU LIKE

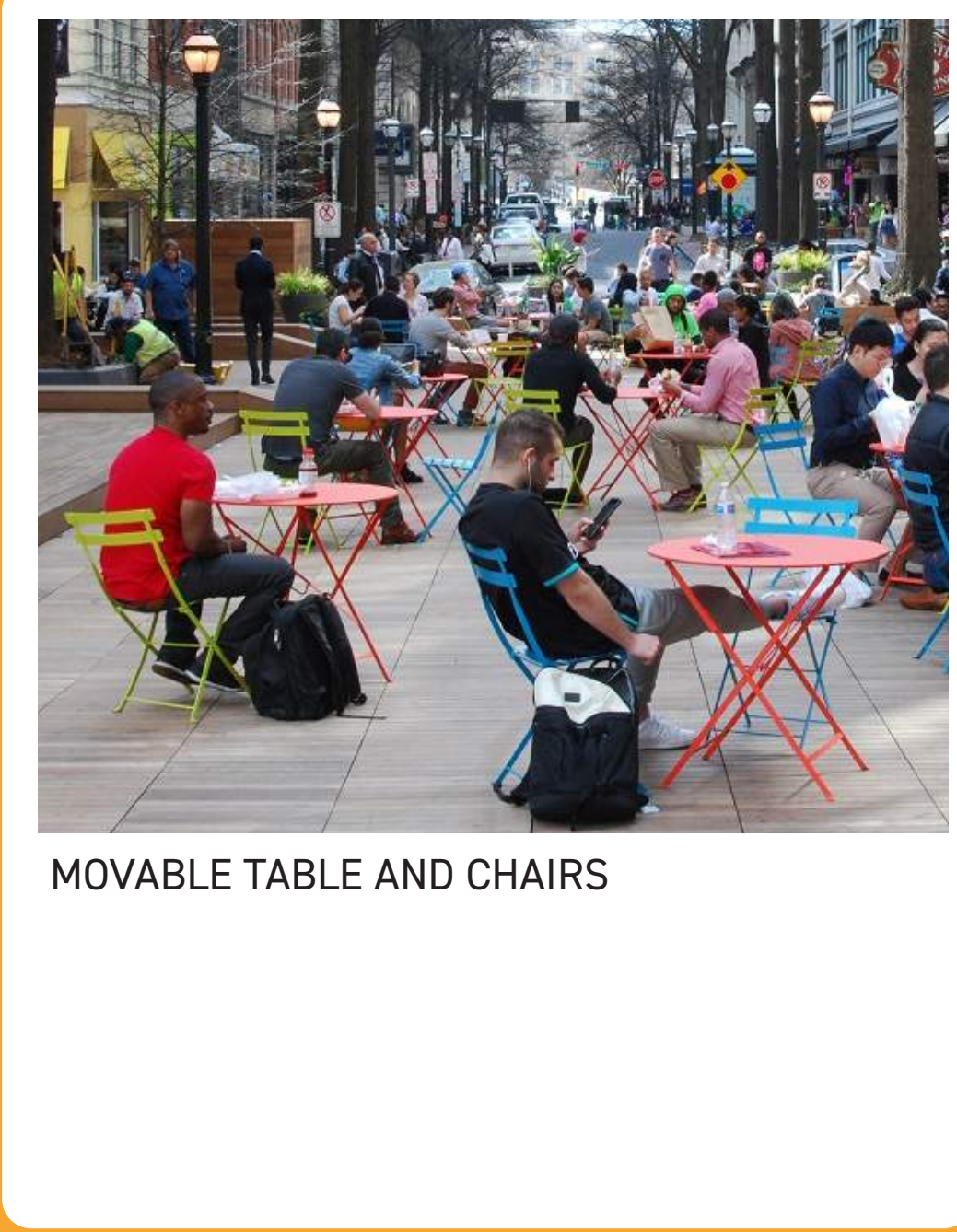
## TYPES OF SEATING + DINING



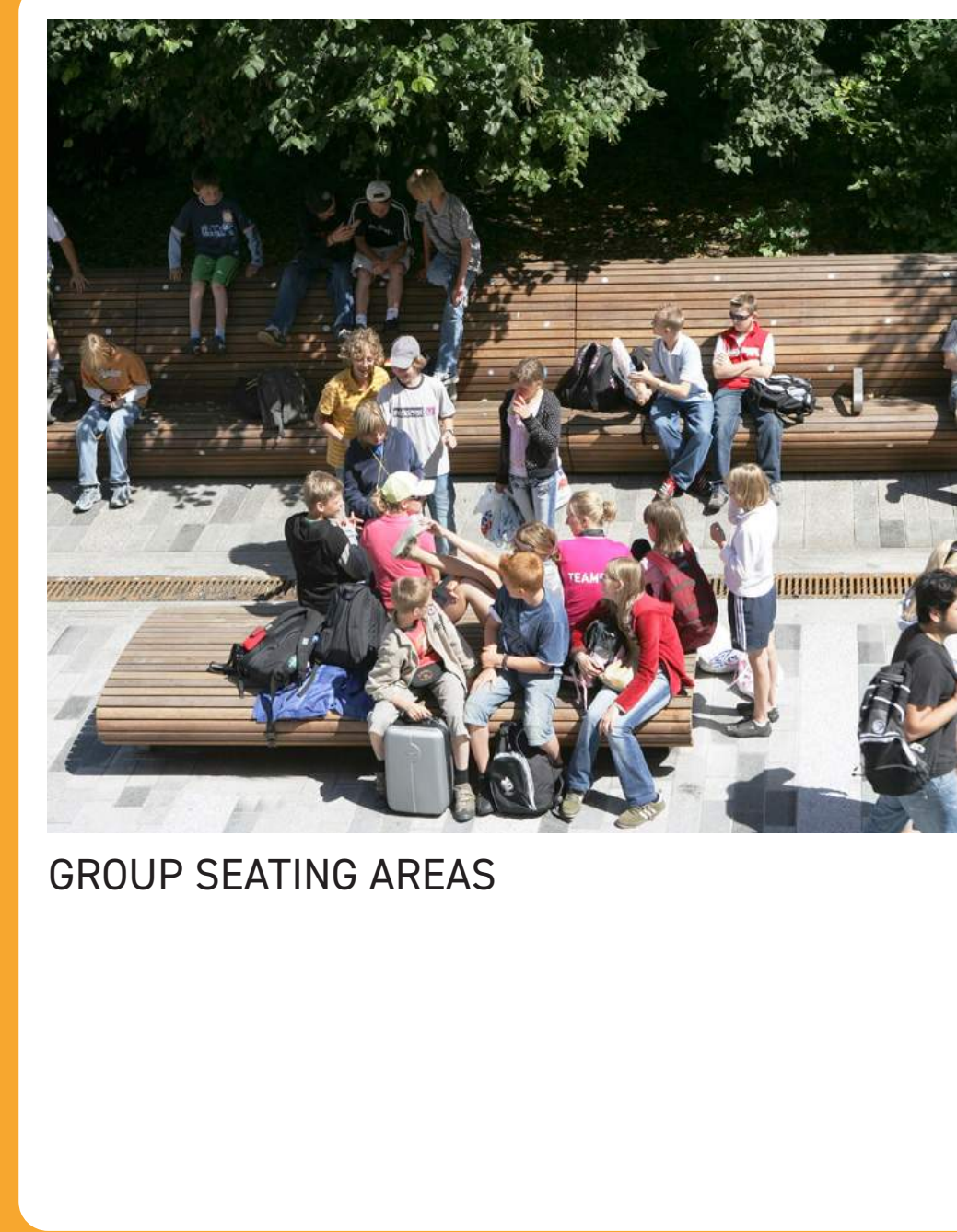
ELEVATED DINING AREAS



TERRACED SEATING AREAS



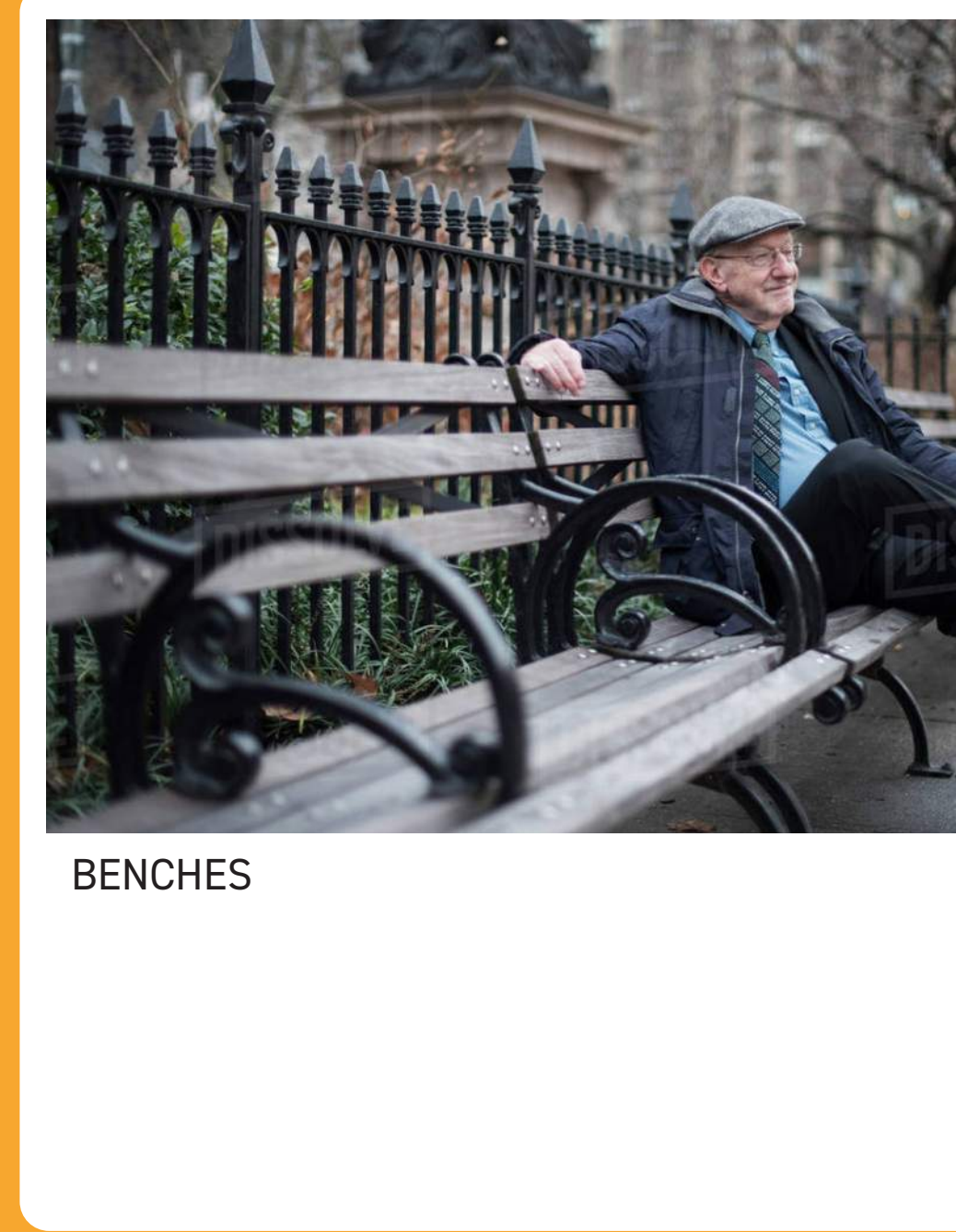
MOVABLE TABLE AND CHAIRS



GROUP SEATING AREAS

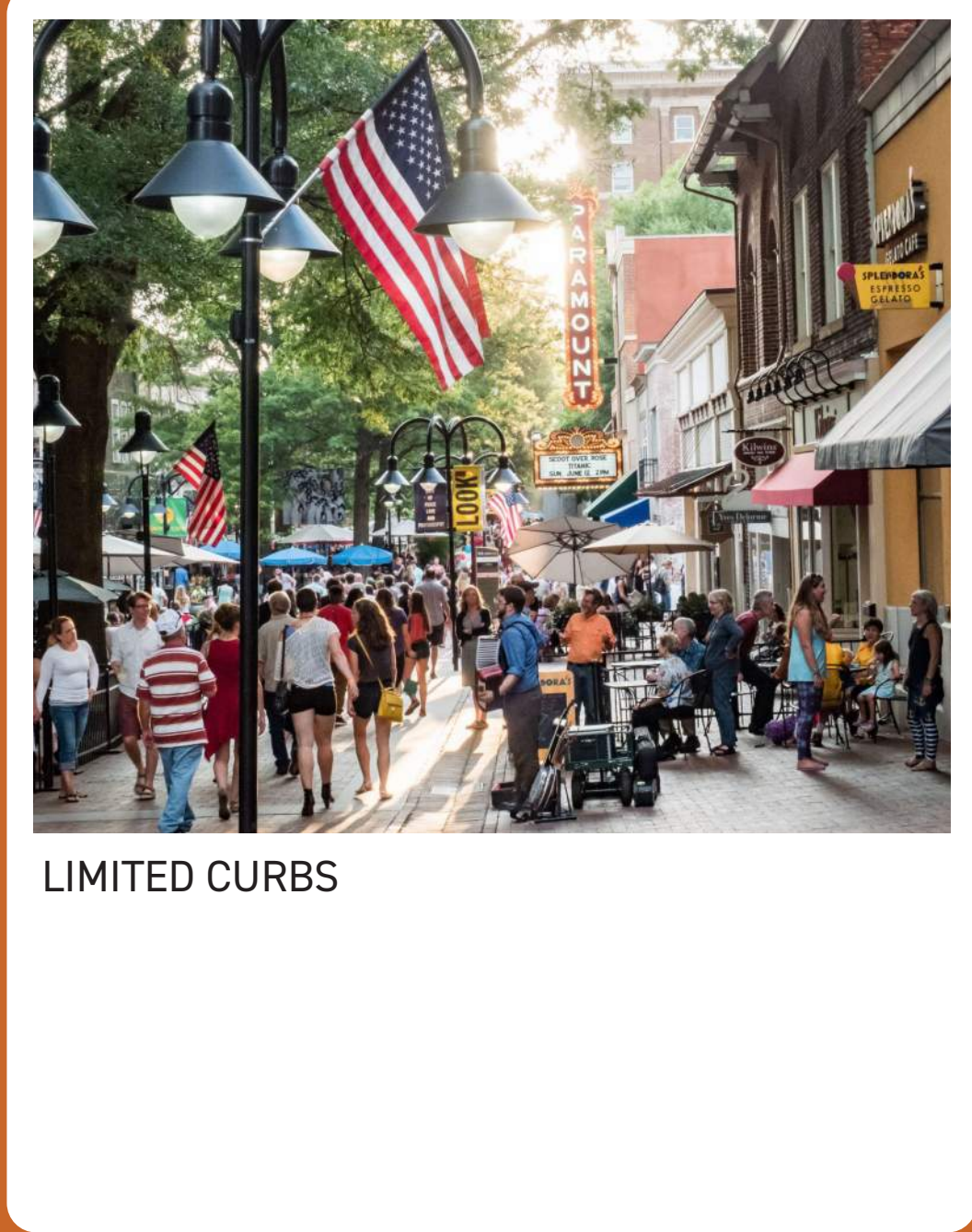


PICNIC TABLES

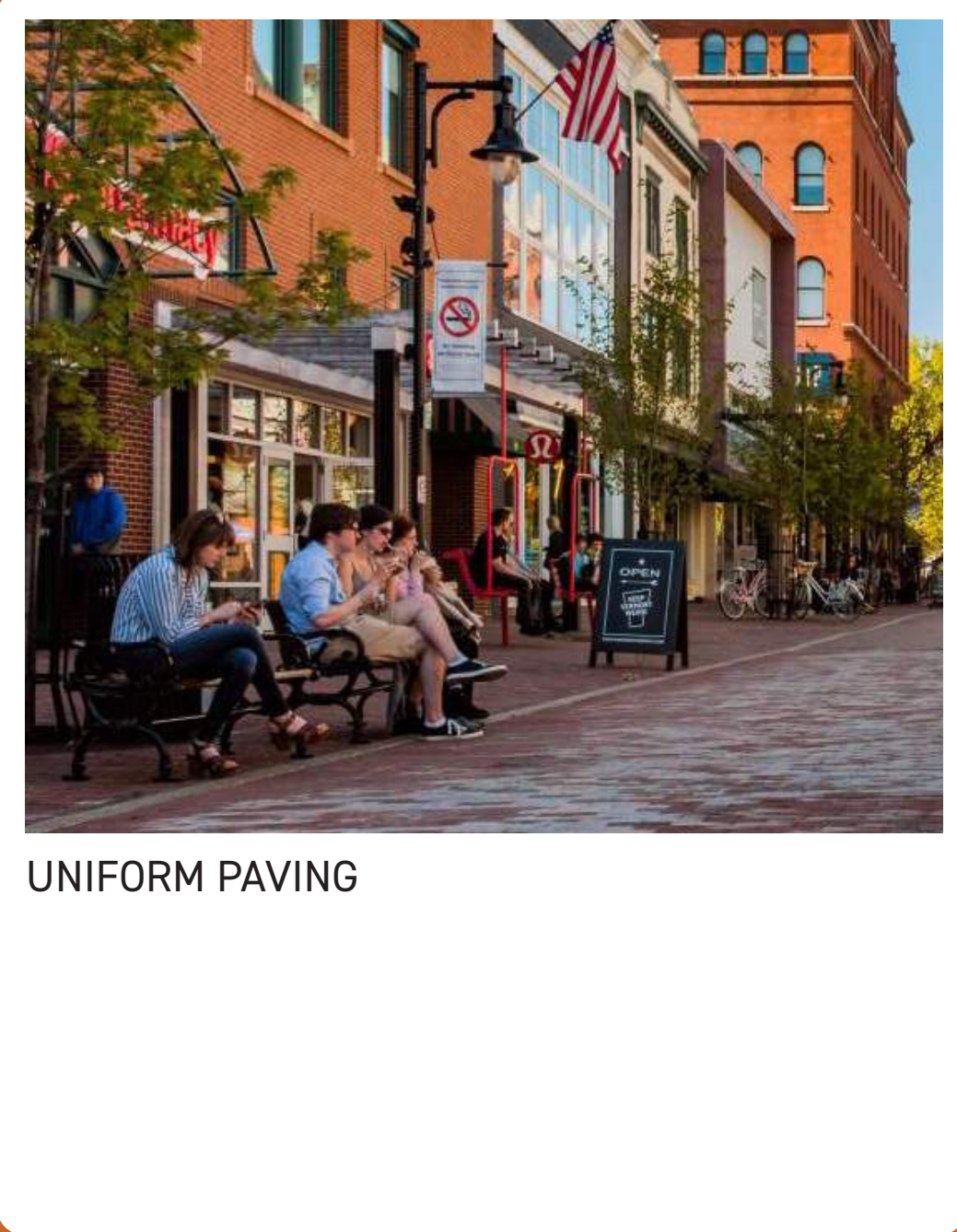


BENCHES

## ACCESSIBILITY IMPROVEMENTS



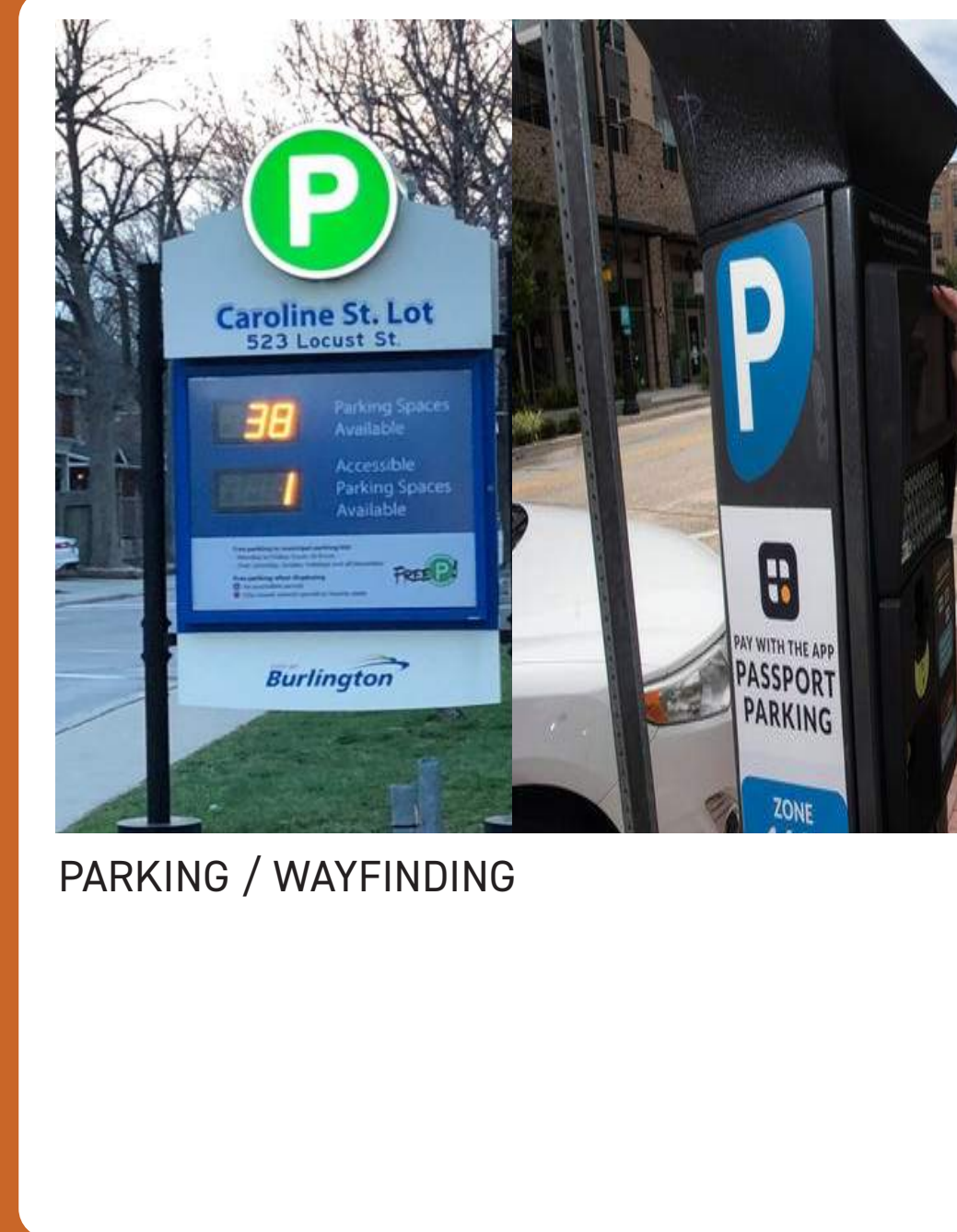
LIMITED CURBS



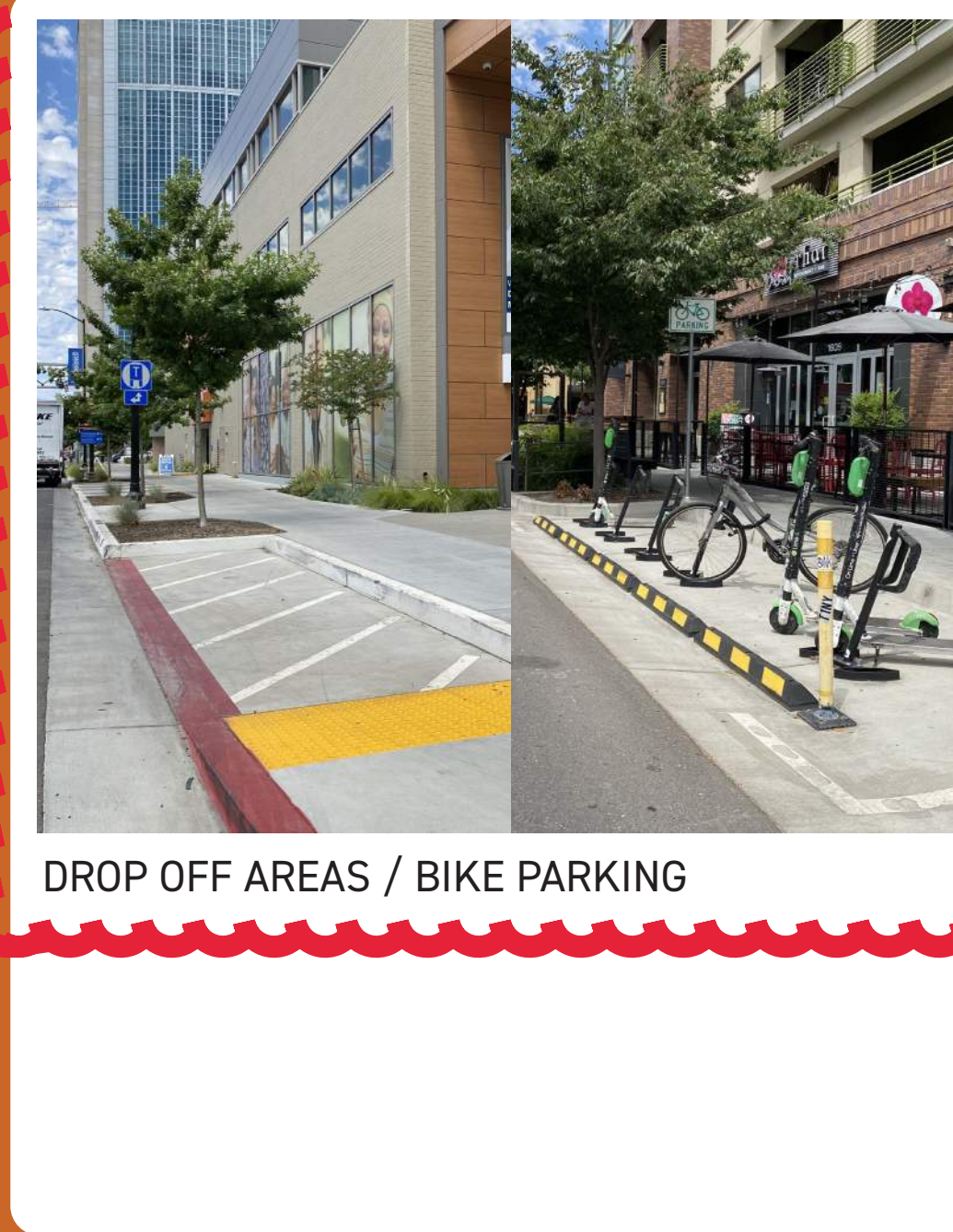
UNIFORM PAVING



PERMANENT PARKLETS



PARKING / WAYFINDING

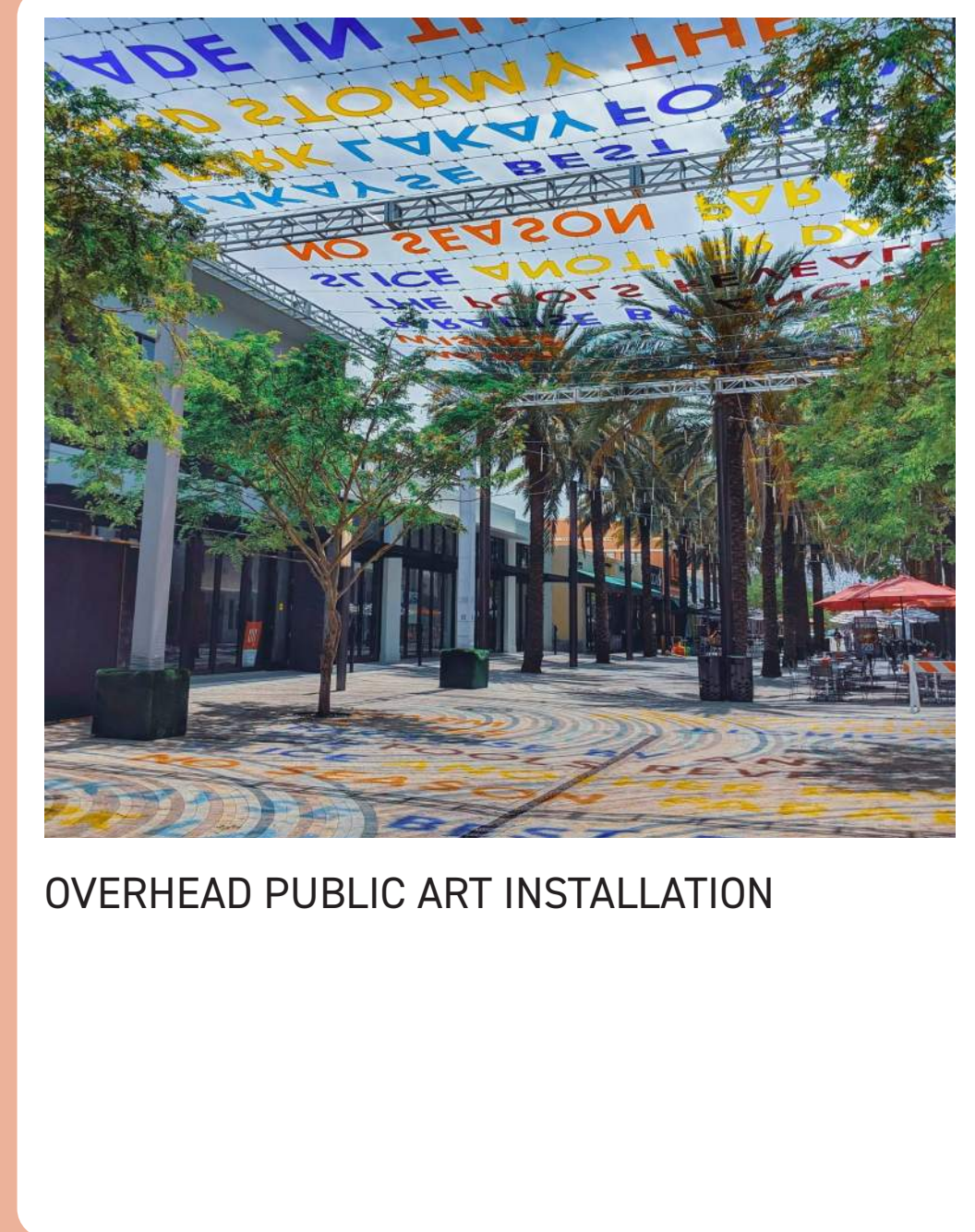


DROP OFF AREAS / BIKE PARKING



WAYFINDING / DIGITAL SMART KIOSK

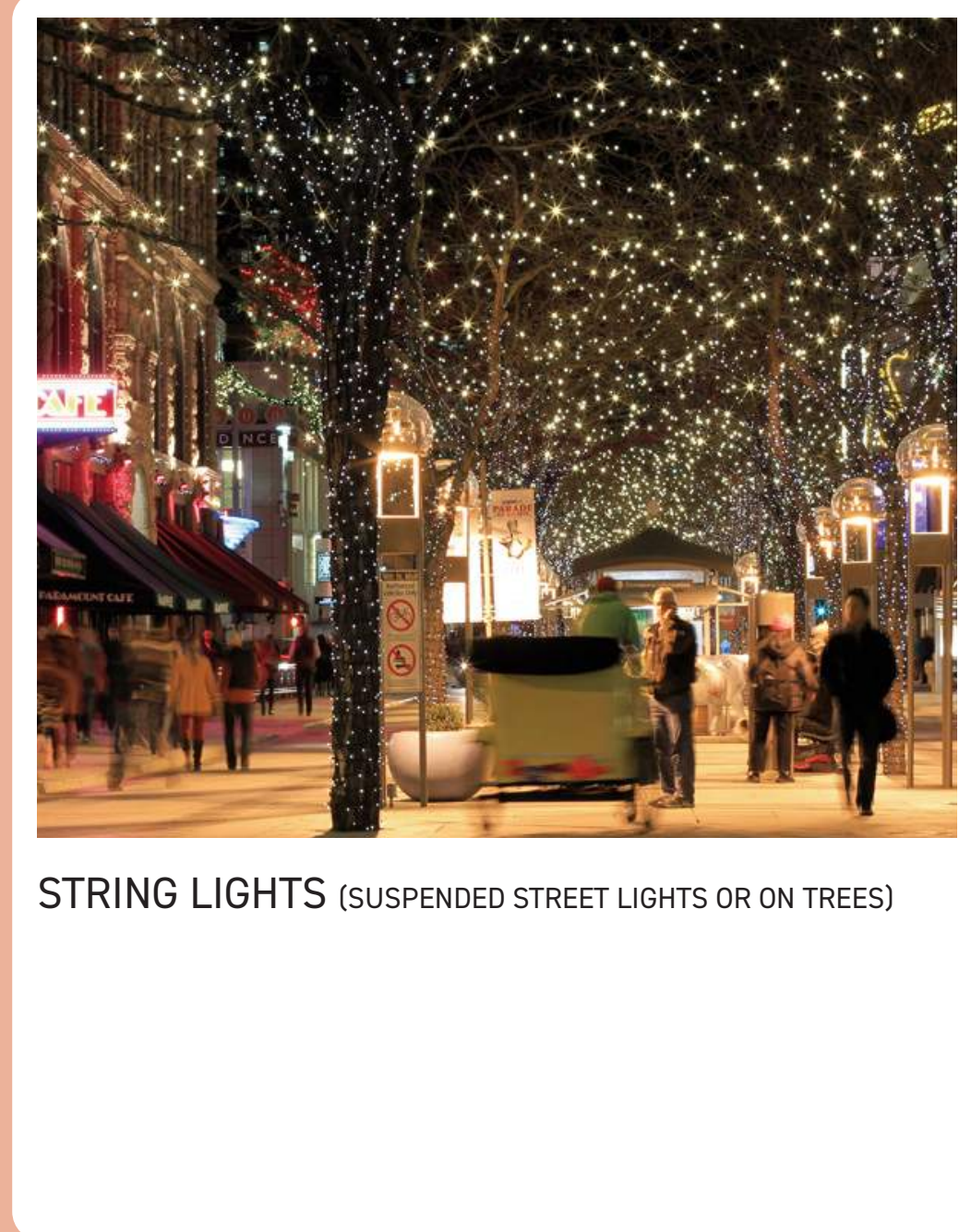
## TYPES OF LIGHTING + ART



OVERHEAD PUBLIC ART INSTALLATION



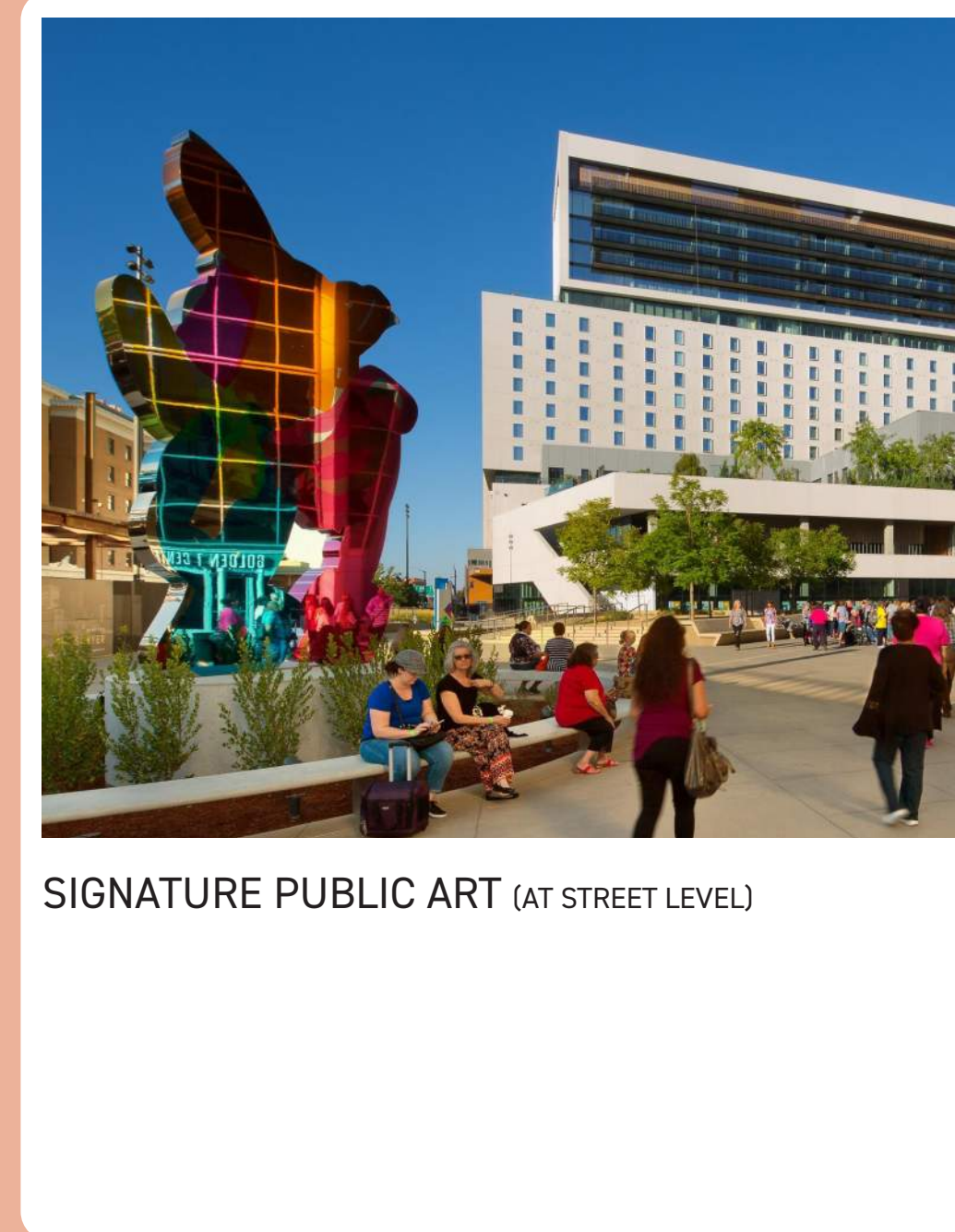
MURALS (BUILDING FACADES, ALLEYS, PANELS)



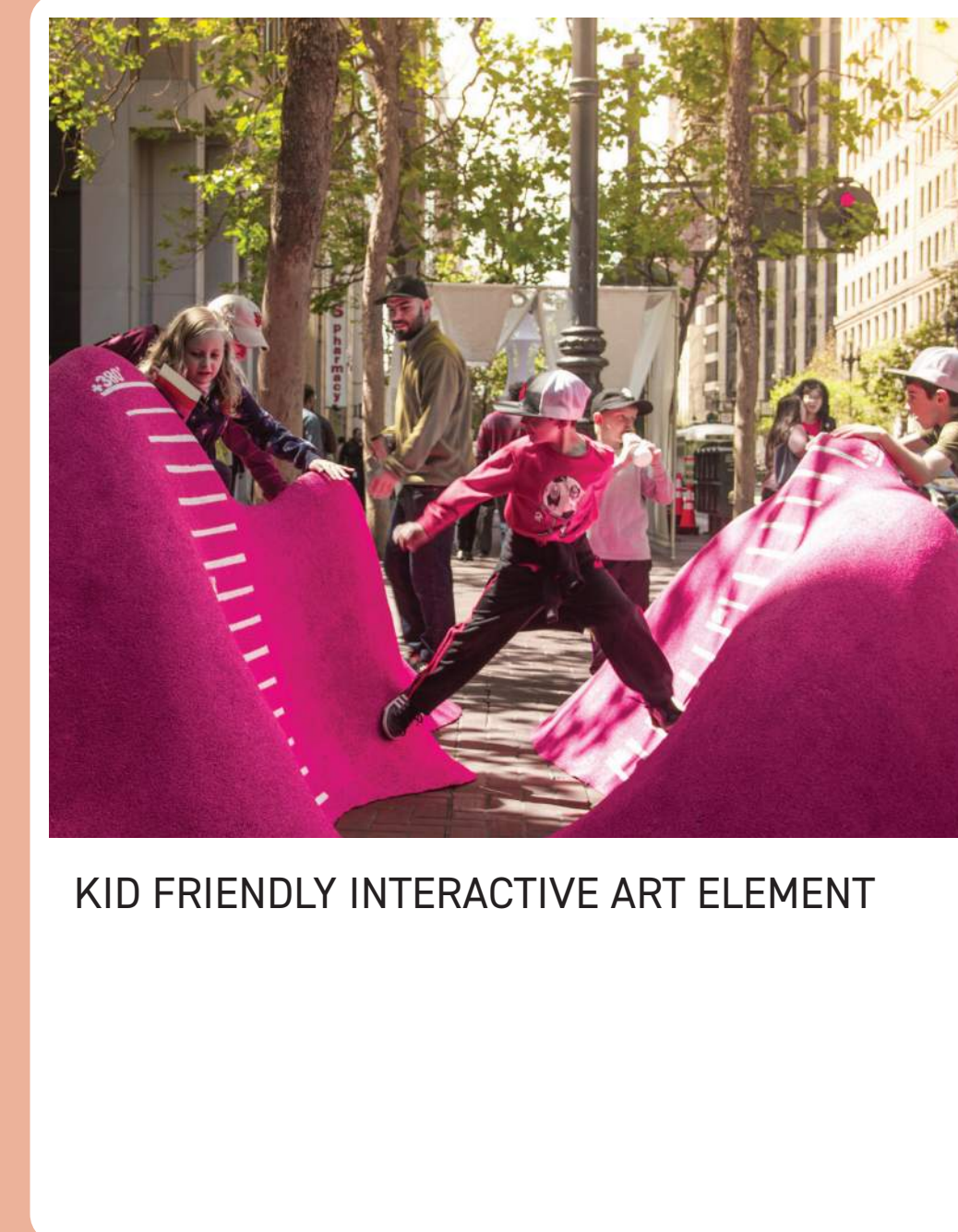
STRING LIGHTS (SUSPENDED STREET LIGHTS OR ON TREES)



TRADITIONAL LIGHTING

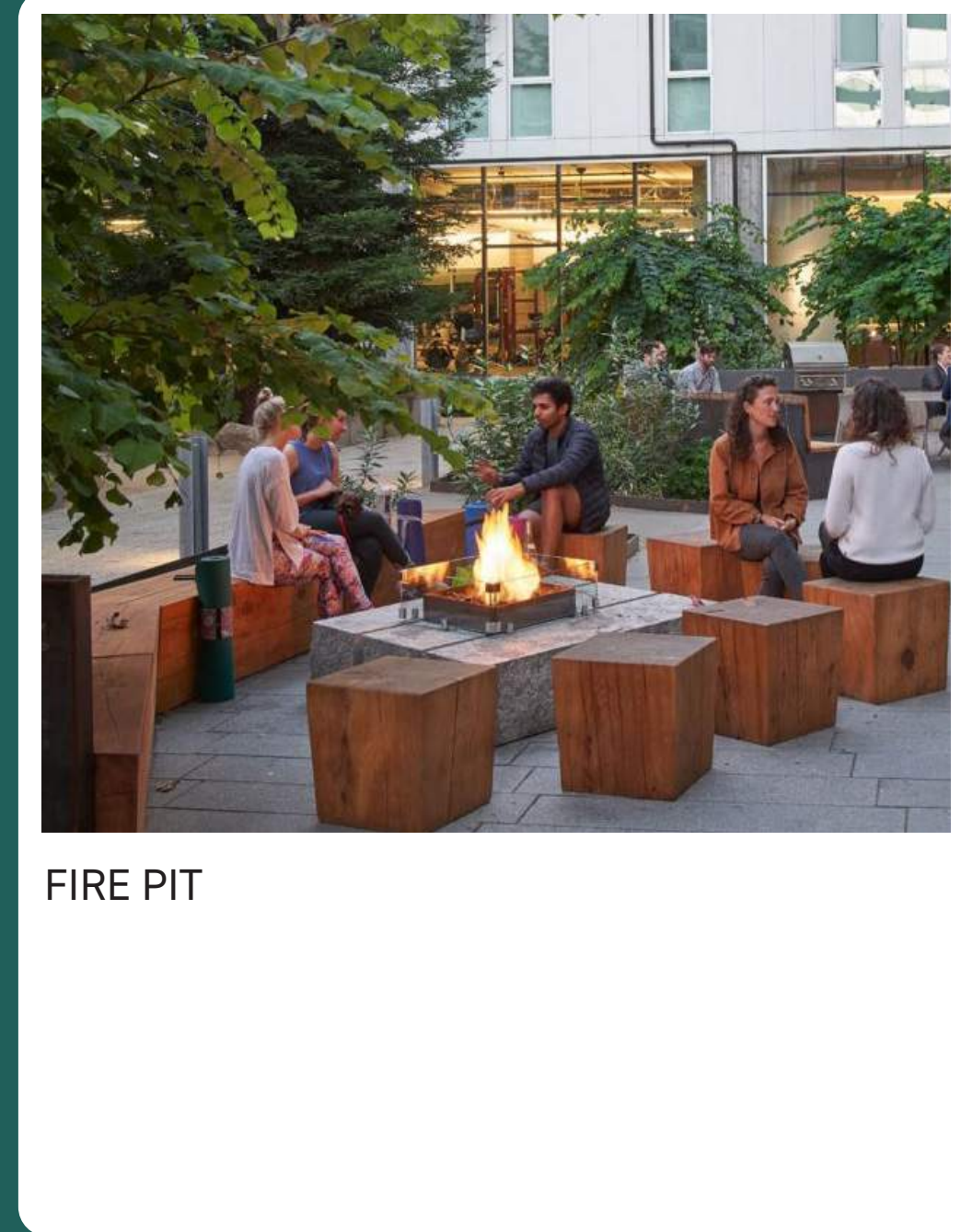


SIGNATURE PUBLIC ART (AT STREET LEVEL)

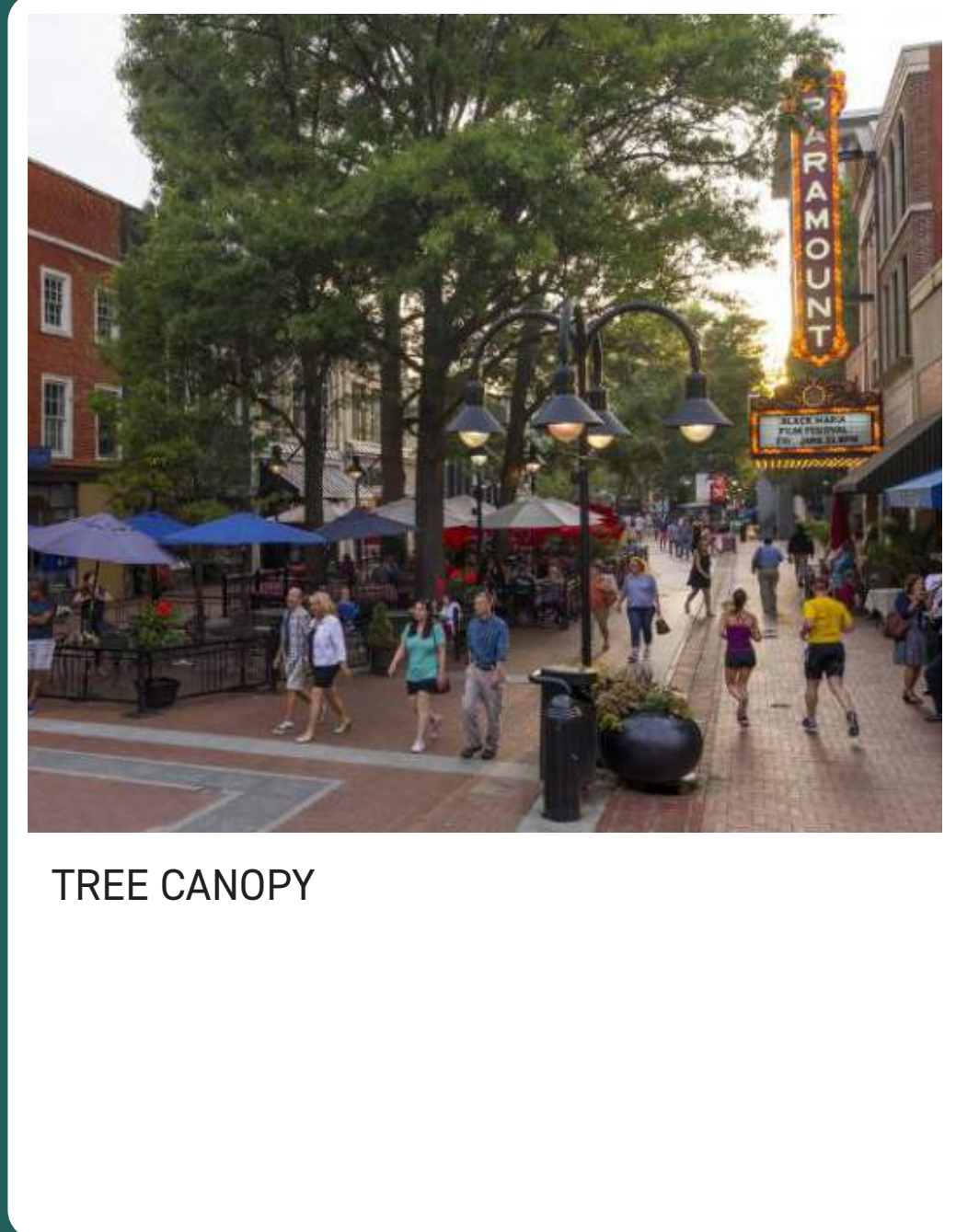


KID FRIENDLY INTERACTIVE ART ELEMENT

## TYPES OF COMFORT ELEMENTS



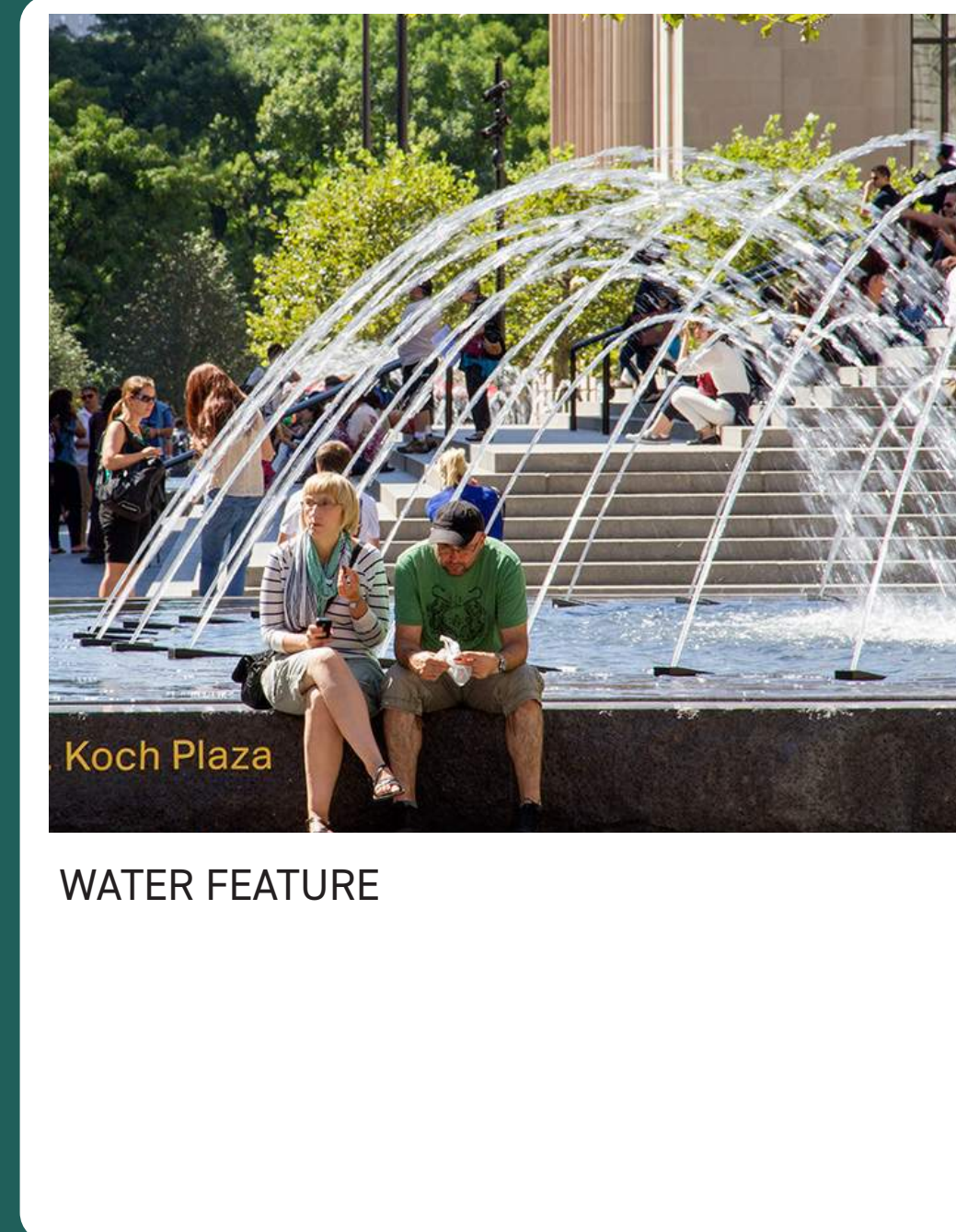
FIRE PIT



TREE CANOPY



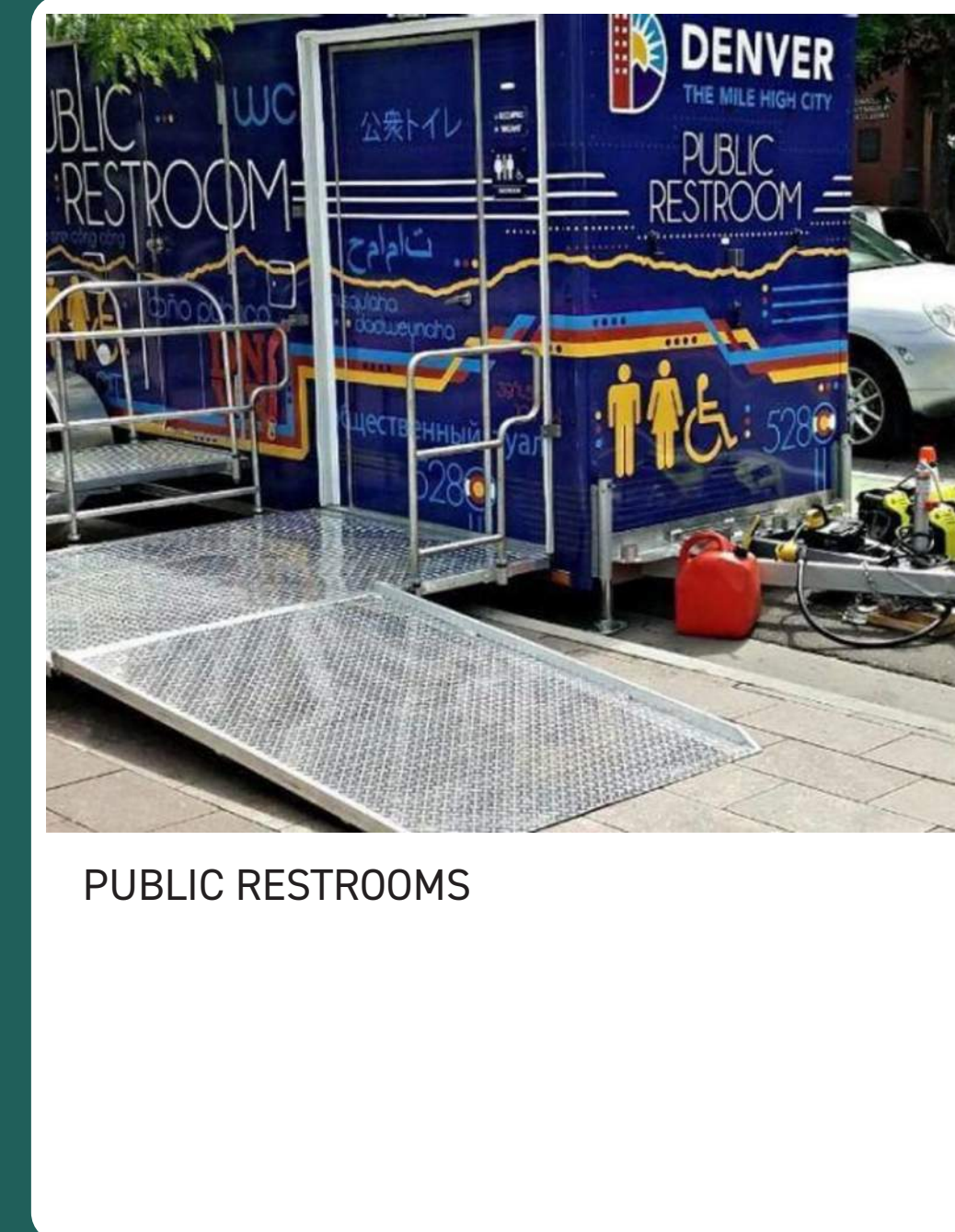
PERMANENT SHADE STRUCTURE



WATER FEATURE



SEASONAL PLANTING

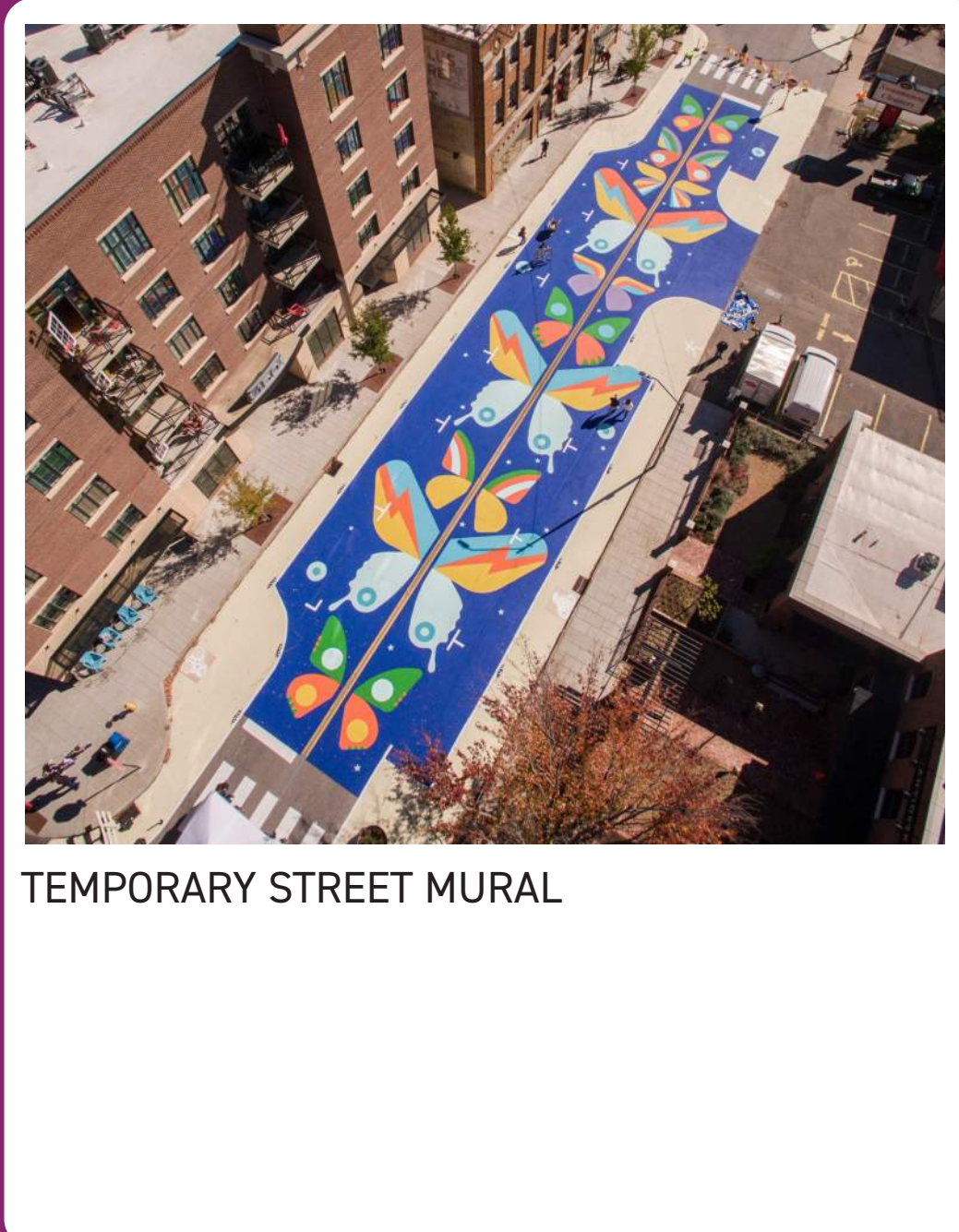


PUBLIC RESTROOMS

## NEW TYPES OF EVENTS + ACTIVITIES



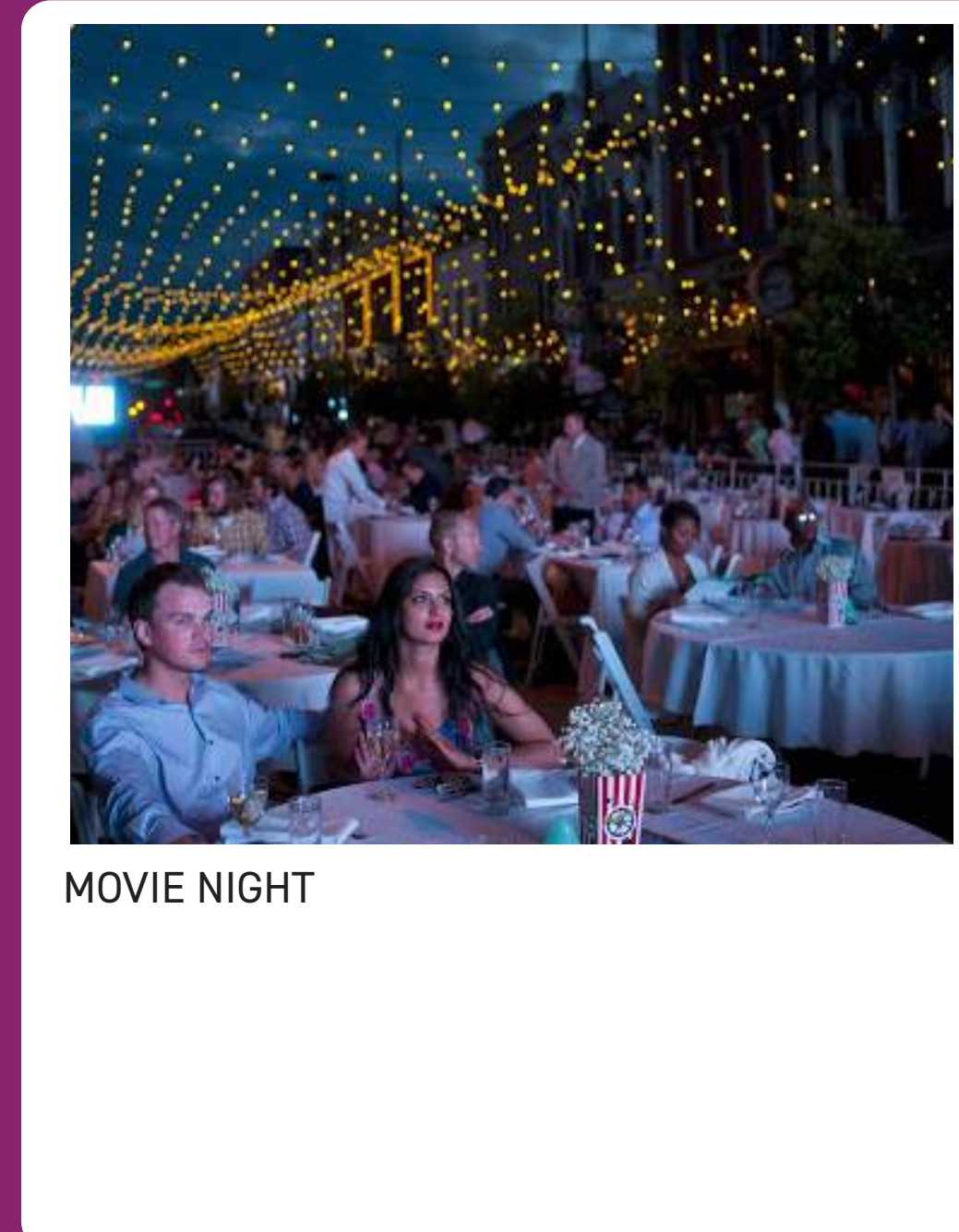
PERFORMANCE SPACE / STAGE



TEMPORARY STREET MURAL



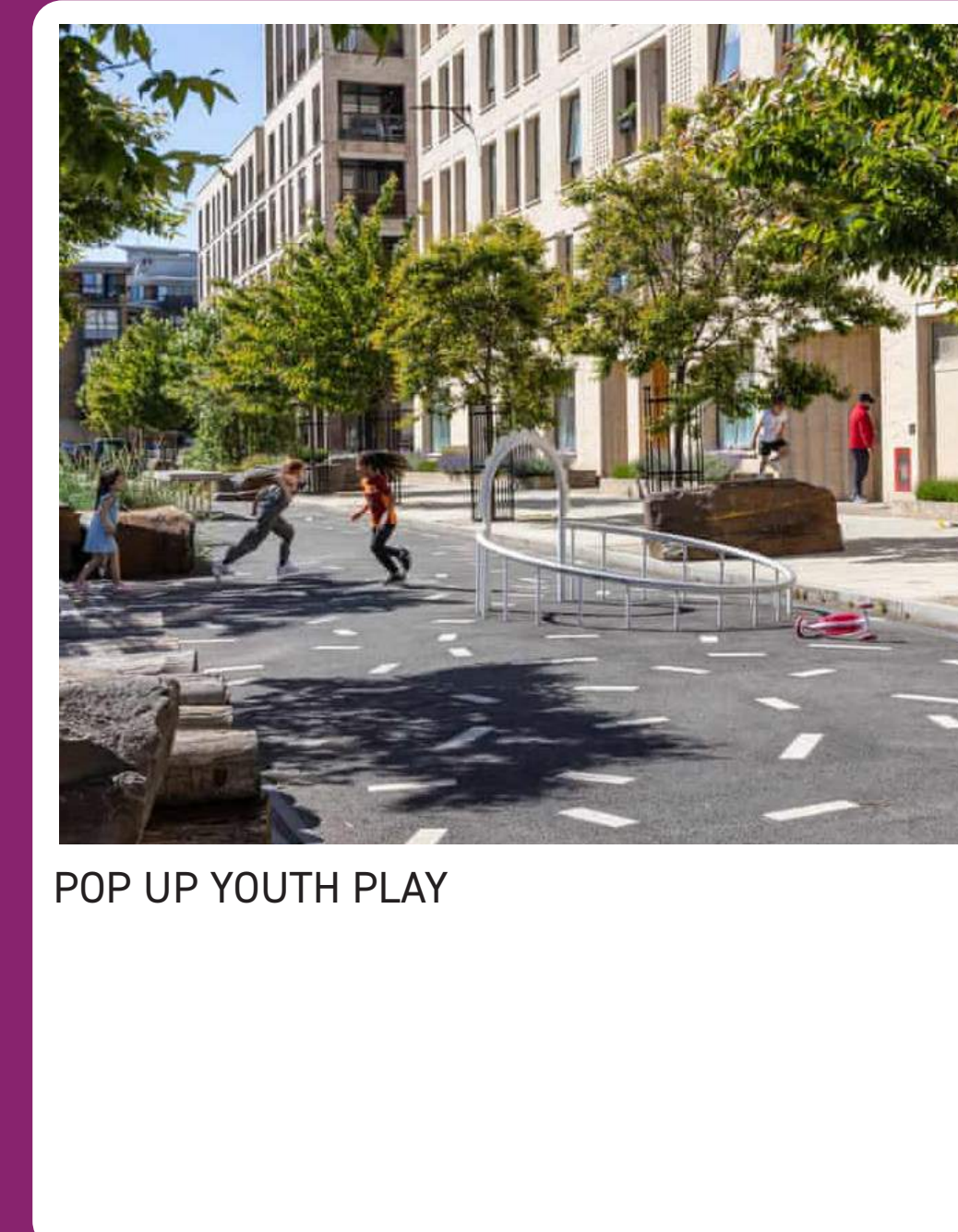
OUTDOOR GROUP FITNESS



MOVIE NIGHT



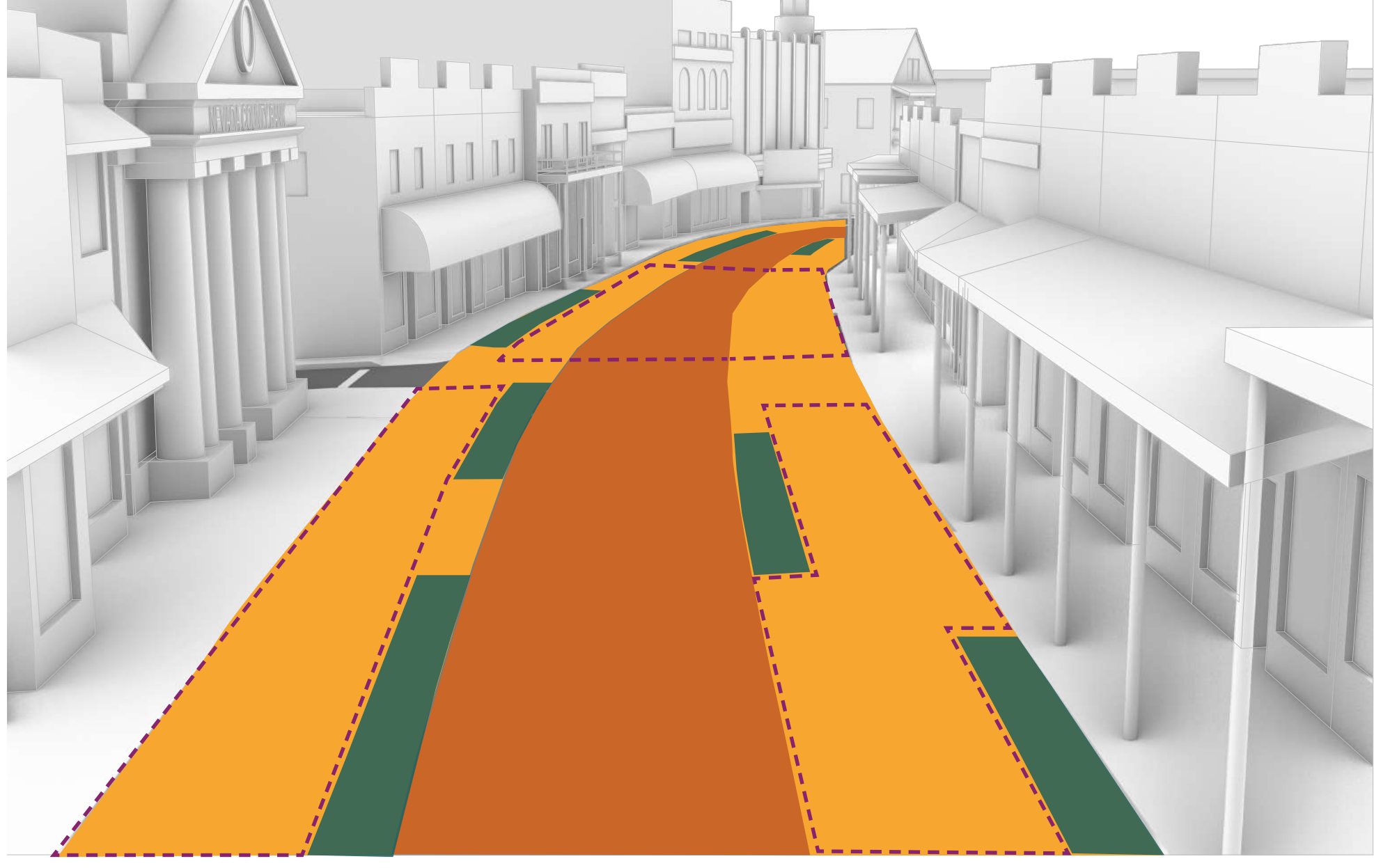
POP UP - ALL AGES PLAY (PING PONG, CORN HOLE, BOCCIE)



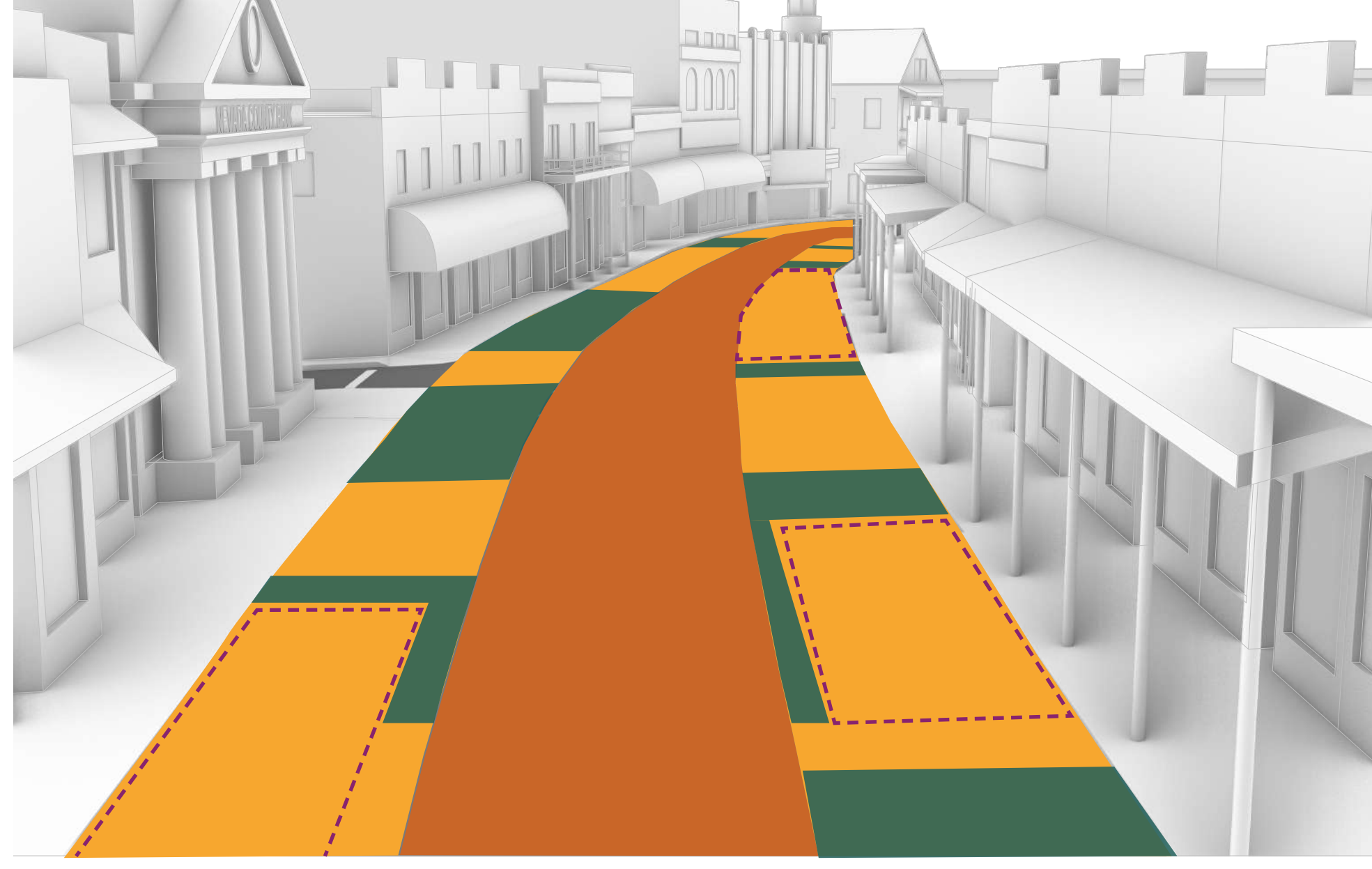
POP UP YOUTH PLAY



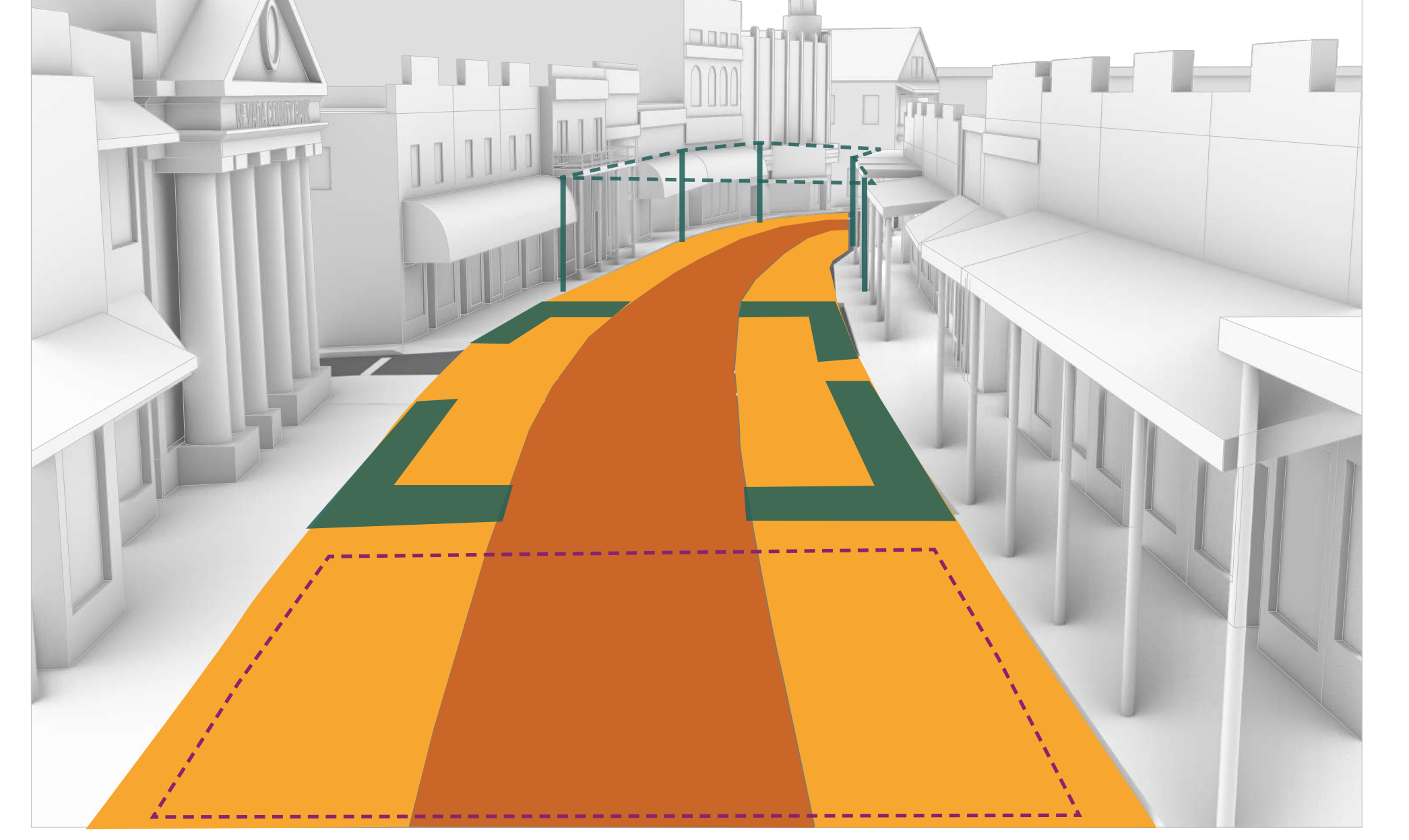
## Street Diagram A







## Street Diagram B

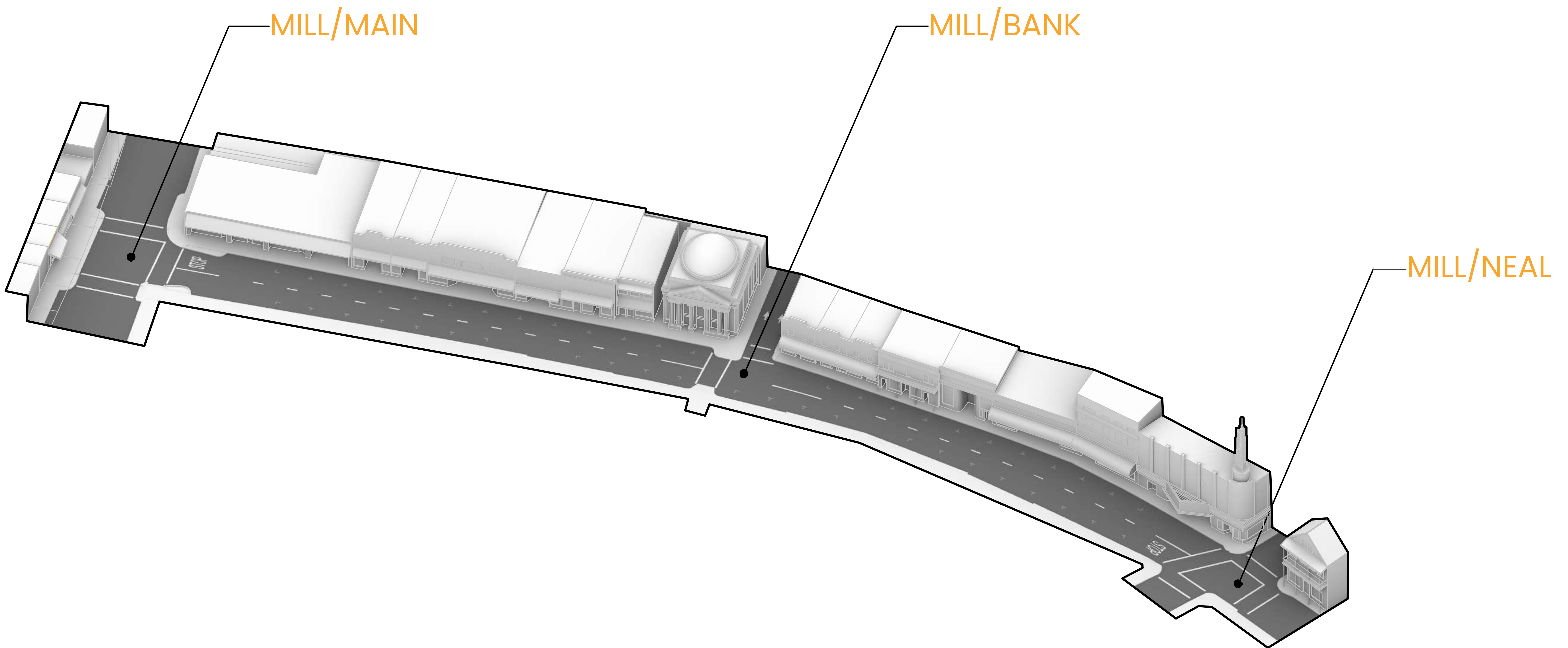


## Street Diagram C

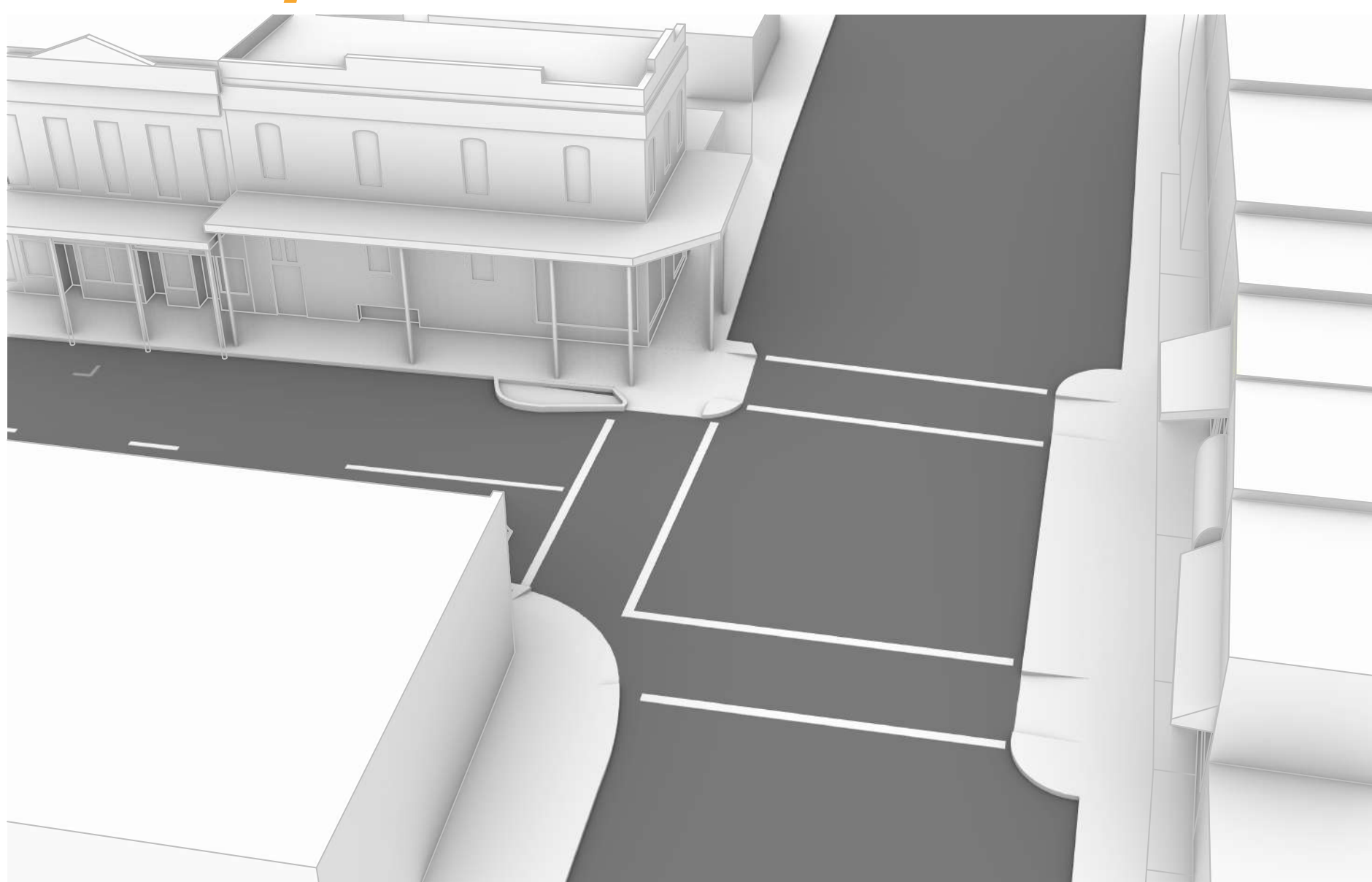


-  MAIN PEDESTRIAN WALKING / FIRE LANE / LOADING ACCESS
-  SEATING / WALKING / MARKET
-  COMFORT ELEMENTS (FIRE-PIT, WATER FEATURE, PLANTING)
-  EVENTS / ACTIVITY

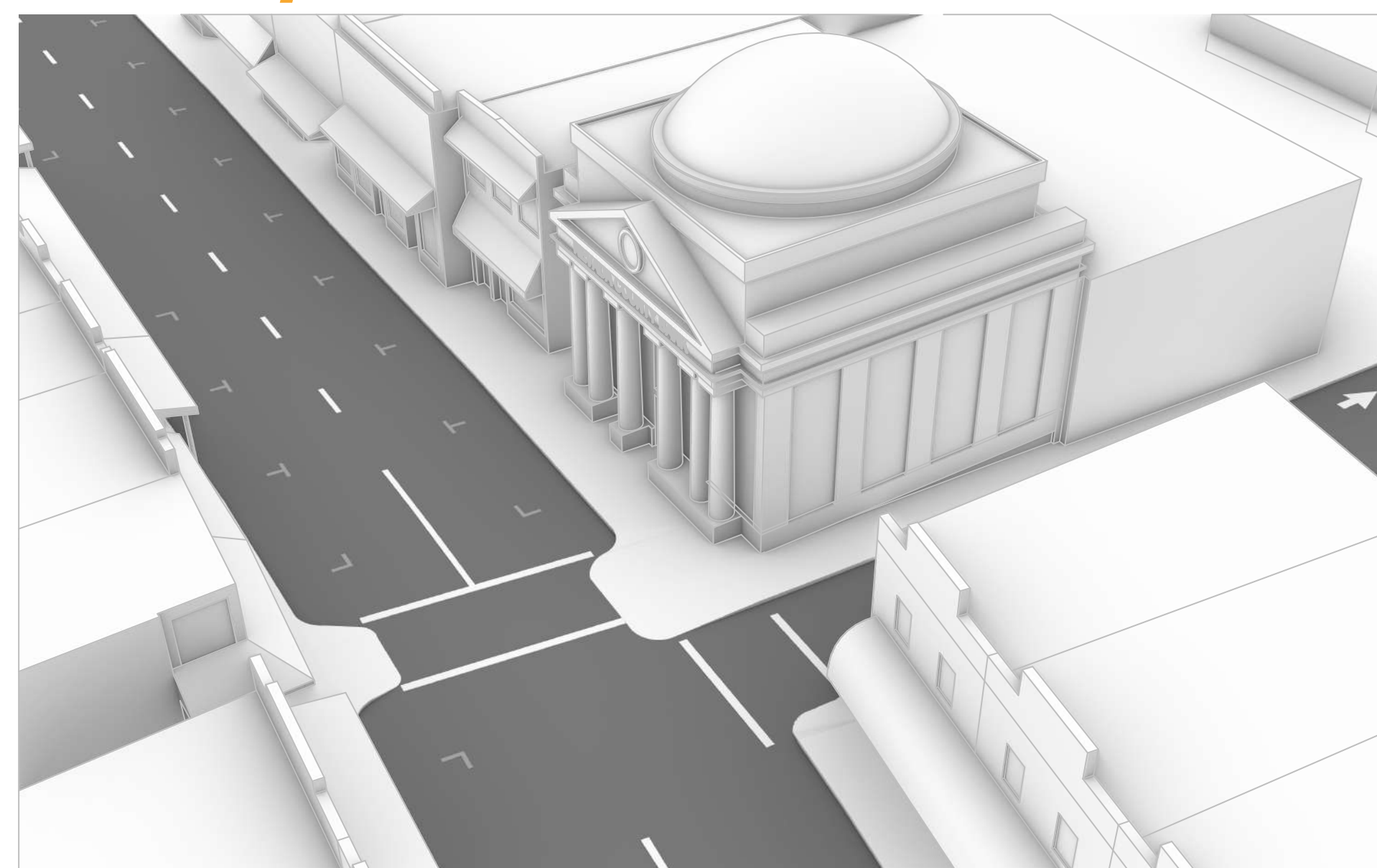
## SITE AERIAL



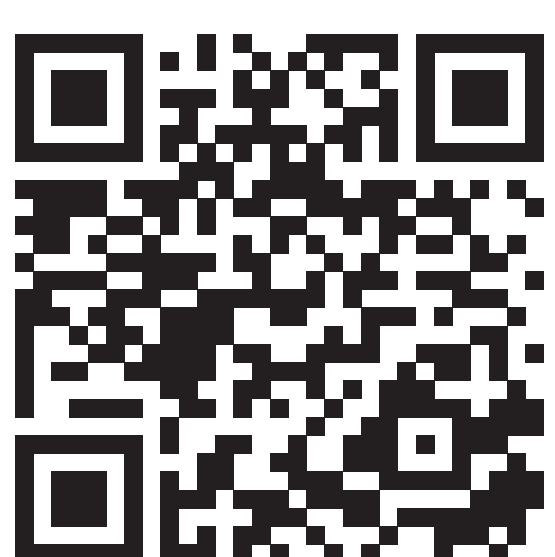
### MILL/MAIN



### MILL/BANK



### MILL/NEAL



GRASS VALLEY  
A PLACE TO LIVE AND THRIVE





# PIN YOUR VISION!

PIN AN IDEA • PIN WHERE YOU WANT A SITE FEATURE • PIN WHAT YOU WANT TO SEE



PIN AN IDEA • PIN WHERE YOU WANT A SITE FEATURE • PIN WHAT YOU WANT TO SEE

# PIN YOUR VISION!

